

97th
★ANNUAL★
North Texas

FAIR & RODEO
YOUTH★AGRICULTURE★COMMUNITY

OFFICIAL MEDIA KIT

**IT'S WHAT
COWBOYS**

AND
COWGIRLS
TOO

DO!

NTFAIR.COM

DENTON, TEXAS

AUGUST 15 - 24, 2025



Welcome to the 97th Annual North Texas Fair & Rodeo!

We are delighted to assist you in providing coverage and story ideas, press releases, photographs, video and other material/content as needed to help you get your job done and promote our great event.

If you have any questions, please direct them to the fair office, (940) 387-2632, or Marketing & Media Manager Hannah Figg (hannah@ntfair.com).

Inside these pages, you will find important information regarding our event, as well as media policies and guidelines. Thank you! We look forward to working with you.

RULES & GUIDELINES

Media professionals seeking permission to cover any aspect of the North Texas Fair & Rodeo must submit an application to Marketing & Media Manager Hannah Figg (hannah@ntfair.com) between July 15, 2025 and August 8, 2025. Without submitting an application, there is no guarantee we will be able to accommodate your request in the timeframe you are seeking. Applicants may be asked to explain current media efforts or show past coverage of the North Texas Fair & Rodeo prior to being considered for media credentials.

In obtaining media credentials, the credential holder agrees to provide any content or material gathered or created during the event to the North Texas Fair & Rodeo to use throughout the year and years to come, as desired, for marketing purposes. All credentialed media agree to promptly cease use of such media materials or content at North Texas Fair & Rodeo's request.

To request interviews, media is asked to contact Marketing & Media Manager Hannah Figg (hannah@ntfair.com) at least 48 hours in advance.

Media outlets may only use 30-seconds of concert footage for any coverage.

Note: Concert coverage is dependent on individual artist approval.

The North Texas Fair & Rodeo may modify this policy at any time and for any reason. Each credential holder shall abide by this policy and any subsequent modifications as issued by the North Texas Fair & Rodeo. Misuse of media credentials to gain or attempt to gain access to prohibited areas or to conduct or attempt to conduct unauthorized interviews may result in immediate revocation of credentials, removal from the facilities and loss of future media privileges.

The North Texas Fair & Rodeo reserves the right to deny or revoke credentials for any media professional for any reason. Each media professional will be assigned a media credential to be worn at all times when on the grounds, which will also come with access to the North Texas Fair & Rodeo for a set number of days agreed upon by the North Texas Fair & Rodeo.

Credentialed media will NOT be allowed in the rodeo arena, in the show ring or at the livestock show backdrop, unless otherwise specified by the North Texas Fair & Rodeo. All media must shoot from the stands/outside the fence in these areas.

Media credentials do NOT grant permission to conduct interviews without a North Texas Fair & Rodeo official (Marketing & Media Manager Hannah Figg or Executive Director Glenn Carlton) present.

All marks, logos and depictions of events, exhibits, competitions, concerts and presentations associated with any part of the North Texas Fair & Rodeo are the intellectual property of the North Texas Fair & Rodeo.

North Texas Fair & Rodeo logos are available for media use and may be requested from Marketing & Media Manager Hannah Figg (hannah@ntfair.com). Each logo must be used in the form provided, as high quality and not mutilated, distorted or combined with any third-party logos, unless otherwise specified by the North Texas Fair & Rodeo. If the North Texas Fair & Rodeo objects to use of its logos, such use must immediately be removed or corrected to the North Texas Fair & Rodeo's satisfaction.

Media credentials will only be released to the specified and approved media professional, or another representative from that particular outlet. Representatives may be asked to show proof of work, identification, etc. Each media credential must be signed for by the credential holder or the approved representative picking up the credential. Media credentials and their associated tickets may be picked up between the hours of 9:00 a.m. to 4:00 p.m. from July 15, 2025 through August 8, 2025 upon approval.

2025 DAILY SCHEDULE

Friday, August 1st, 2025

11:59 p.m. | *Beth Marie's Ice Cream Youth Art Contest Online Entry Deadline*

Sunday, August 10th, 2025

11:59 p.m. | Beauty Pageant Contest Entry Deadline

11:59 p.m. | Creative Arts Contest Online Entry Deadline

11:59 p.m. | Baking Contest Online Entry Deadline

Monday, August 11th, 2025

6:00 – 8:00 p.m. | Photography Contest Entries Accepted – *Texas Regional Bank Fair Hall*

Tuesday, August 12th, 2025

6:00 – 8:00 p.m. | Photography Contest Entries Accepted – *Texas Regional Bank Fair Hall*

Wednesday, August 13th, 2025

1:00 – 5:00 p.m. | Baking Contest Pass Pick Up for Online Entries – *Point Bank Commercial Exhibit Building*

1:00 – 5:30 p.m. | Creative Arts Contest Check In – *Point Bank Commercial Exhibit Building*

Thursday, August 14th, 2025

6:00 p.m. | [PRCA Slack – Coors Rodeo Arena](#)

Friday, August 15th, 2025

8:00 a.m. – 5:00 p.m. | Open Cattle Show Arrival – *First State Bank Livestock Pavilion*

8:00 a.m. – 9:00 p.m. | Junior Heifer Show Arrival – *First State Bank Livestock Pavilion*

5:00 p.m. | Open Cattle Check-In Cutoff – *First State Bank Livestock Pavilion*

5:30 p.m. | Gates & Carnival Open

Unlimited Ride Armbands honored from 6:00 to 11:00 p.m.

5:30 p.m. | *Point Bank Commercial Exhibit Building* Opens

5:30 p.m. | Creative Arts Contest Exhibition Opens – *Point Bank Commercial Exhibit Building*

5:30 p.m. | Youth Art Contest Entries Display Opens – *Point Bank* Commercial Exhibit Building

5:30 p.m. | Photography Contest Exhibition Opens – *Texas Regional Bank* Fair Hall

5:30 p.m. | *Peterbilt* Kid Zone Opens – *DKJ Concrete AgriGolf*, _ Petting Zoo and Pony Rides, Trackless Train

6:00 p.m. | Austin Akins, Colby Keeling and Charlie Hickman - Cool Zone Revolver Stage

6:30 p.m. | Open Cattle Show – *First State Bank* Livestock Pavilion

7:00 p.m. | CoServ Wildlife Wendy – *First United Bank* Fun Zone

7:30 p.m. | *Toyota of Denton* Swiftly Swine – *Peterbilt* Kid Zone

7:30 p.m. | PRCA Rodeo Performance 1 – Coors Rodeo Arena

8:00 p.m. | CoServ Wildlife Wendy – *First United Bank* Fun Zone

8:30 p.m. | *Toyota of Denton* Swiftly Swine – *Peterbilt* Kid Zone

9:30 p.m. | Shane Smith & The Saints – *Miller Lite* Main Stage

11:00 p.m. | Dax Davis - Cool Zone Revolver Stage

11:30 p.m. | *Point Bank* Commercial Exhibit Building Closes

12:30 a.m. | Gates & Carnival Close

Saturday, August 16th, 2025

TWU Day at the Fair

7:00 – 8:00 a.m. | Junior Heifer Show Arrival – *First State Bank* Livestock Pavilion

7:30 a.m. | Parade Lineup – North Side of Old Denton High School (Fulton/Crescent)

8:00 a.m. | Junior Heifer Check-In Cutoff – *First State Bank* Livestock Pavilion

9:00 a.m. | North Texas Fair & Rodeo Parade Begins

9:00 – 10:00 a.m. | Baking Contest Youth and Adult Cake Check In – *Texas Regional Bank* Fair Hall

10:30 a.m. | Junior Heifer Show – *First State Bank* Livestock Pavilion

1:00 p.m. | Gates & Carnival Open

Unlimited Ride Armbands honored from 6:00 to 11:00 p.m.

1:00 p.m. | *Point Bank* Commercial Exhibit Building Opens

1:00 p.m. | Creative Arts Contest Exhibition Opens – *Point Bank* Commercial Exhibit Building

1:00 p.m. | Youth Art Contest Entries Display Opens – *Point Bank* Commercial Exhibit Building

1:00 p.m. | Photography Contest Exhibition Opens – *Texas Regional Bank* Fair Hall

1:00 p.m. | *Peterbilt* Kid Zone Opens – *DKJ Concrete AgriGolf*, _ Petting Zoo and Pony Rides, Trackless Train

2:00 – 3:00 p.m. | Baking Contest Youth and Adult Bread Check In – *Texas Regional Bank* Fair Hall

2:00 p.m. | *Toyota of Denton* Swiftly Swine – *Peterbilt* Kid Zone

3:30 p.m. | *CoServ Wildlife Wendy* – *First United Bank* Fun Zone

4:00 p.m. | *Toyota of Denton* Swiftly Swine – *Peterbilt* Kid Zone

5:30 p.m. | *CoServ Wildlife Wendy* – *First United Bank* Fun Zone

6:00 p.m. | *Toyota of Denton* Swiftly Swine – *Peterbilt* Kid Zone

6:00 – 9:00 p.m. | Junior Steer Show Arrival – *First State Bank* Livestock Pavilion

6:00 p.m. | *Western Rewind - Cool Zone Revolver Stage*

7:30 p.m. | *PRCA Rodeo Performance 2 – Coors Rodeo Arena*

7:30 p.m. | *CoServ Wildlife Wendy* – *First United Bank* Fun Zone

8:00 p.m. | *Toyota of Denton* Swiftly Swine – *Peterbilt* Kid Zone

9:30 p.m. | *Sawyer Brown – Miller Lite Main Stage*

11:00 p.m. | *Western Rewind - Cool Zone Revolver Stage*

11:30 p.m. | *Point Bank* Commercial Exhibit Building Closes

1:00 a.m. | Gates & Carnival Close

Sunday, August 17th, 2025

6:00 – 8:00 a.m. | Junior Steer Show Arrival – *First State Bank* Livestock Pavilion

7:00 – 8:00 a.m. | Junior Steer Show Weigh In – *First State Bank* Livestock Pavilion

10:00 a.m. | Junior Steer Show – *First State Bank* Livestock Pavilion

1:00 p.m. | Gates & Carnival Open

Unlimited Ride Armbands honored from 6:00 to 11:00 p.m.

1:00 p.m. | *Point Bank* Commercial Exhibit Building Opens

1:00 p.m. | Creative Arts Contest Exhibition Opens – *Point Bank* Commercial Exhibit Building

1:00 p.m. | Youth Art Contest Entries Display Opens – *Point Bank* Commercial Exhibit Building

1:00 p.m. | Photography Contest Exhibition Opens – *Texas Regional Bank* Fair Hall

1:00 p.m. | *Peterbilt* Kid Zone Opens – *DKJ Concrete AgriGolf*, _ Petting Zoo and Pony Rides, Trackless Train

2:00 p.m. | *Toyota of Denton* Swiftly Swine – *Peterbilt* Kid Zone

3:30 p.m. | *CoServ Wildlife Wendy* – *First United Bank* Fun Zone

4:00 p.m. | *Toyota of Denton* Swiftly Swine – *Peterbilt* Kid Zone

5:00 p.m. | Mini Miss Beauty Pageant – *Texas Regional Bank* Fair Hall

Following Mini Miss Beauty Pageant | Miss North Texas Fair & Rodeo Beauty Pageant – *Texas Regional Bank* Fair Hall

5:30 p.m. | *CoServ Wildlife Wendy* – *First United Bank* Fun Zone

6:00 p.m. | *Toyota of Denton* Swiftly Swine – *Peterbilt* Kid Zone

6:00 p.m. | David Adam Byrnes - Cool Zone Revolver Stage

7:30 p.m. | PRCA Rodeo Performance 3 – *Coors Rodeo Arena*

7:30 p.m. | *CoServ Wildlife Wendy* – *First United Bank* Fun Zone

8:00 p.m. | *Toyota of Denton* Swiftly Swine – *Peterbilt* Kid Zone

8:00 p.m. | Miss Rodeo North Texas Fair Rodeo Queen Coronation – *Coors Rodeo Arena*

9:30 p.m. | Chancey Williams – *Miller Lite* Main Stage

10:00 p.m. | *Point Bank* Commercial Exhibit Building Closes

11:00 p.m. | Gates & Carnival Close

Monday, August 18th, 2025

5:00 – 6:00 p.m. | Mutton Bustin' Check In – *First State Bank* Livestock Pavilion

5:30 p.m. | Gates & Carnival Open

Unlimited Ride Armbands honored from 6:00 to 11:00 p.m.

5:30 p.m. | *Point Bank* Commercial Exhibit Building Opens

5:30 p.m. | Creative Arts Contest Exhibition Opens – *Point Bank* Commercial Exhibit Building

5:30 p.m. | Youth Art Contest Entries Display Opens – *Point Bank* Commercial Exhibit Building

5:30 p.m. | Photography Contest Exhibition Opens – *Texas Regional Bank* Fair Hall

5:30 p.m. | *DKJ Concrete AgriGolf* Opens – *Peterbilt* Kid Zone

5:30 p.m. | _ Petting Zoo Opens – *Peterbilt* Kid Zone

5:30 p.m. | _ Pony Rides Open – *Peterbilt* Kid Zone

6:00 p.m. | Jolie Holliday, Sonny Burgess and Brian Houser - Cool Zone Revolver Stage

6:30 p.m. | Mutton Bustin' Round 1 – *First State Bank* Livestock Pavilion

6:30 p.m. | *Toyota of Denton* Swiftly Swine – *Peterbilt* Kid Zone

7:00 p.m. | CoServ Wildlife Wendy – *First United Bank* Fun Zone

7:00 p.m. | Little Mister & Little Miss Beauty Pageants – *Texas Regional Bank* Fair Hall

Following Little Mister & Little Miss Beauty Pageants | Miss Teen Beauty Pageant –
Texas Regional Bank Fair Hall

7:30 p.m. | Invitational Ranch Rodeo – *Coors Rodeo Arena*

8:00 p.m. | CoServ Wildlife Wendy – *First United Bank* Fun Zone

8:30 p.m. | *Toyota of Denton* Swiftly Swine – *Peterbilt* Kid Zone

9:30 p.m. | Jake Hooker & The Outsiders – *Miller Lite* Main Stage

10:00 p.m. | *Point Bank* Commercial Exhibit Building Closes

12:00 a.m. | Gates & Carnival Close

Tuesday, August 19th, 2025

5:00 – 6:00 p.m. | Mutton Bustin' Check In – *First State Bank* Livestock Pavilion

5:30 p.m. | Gates & Carnival Open

Unlimited Ride Armbands honored from 6:00 to 11:00 p.m.

5:30 p.m. | *Point Bank* Commercial Exhibit Building Opens

5:30 p.m. | Creative Arts Contest Exhibition Opens – *Point Bank* Commercial Exhibit Building

5:30 p.m. | Youth Art Contest Entries Display Opens – *Point Bank* Commercial Exhibit Building

5:30 p.m. | Photography Contest Exhibition Opens – *Texas Regional Bank* Fair Hall

5:30 p.m. | *DKJ Concrete AgriGolf* Opens – *Peterbilt* Kid Zone

5:30 p.m. | _ Petting Zoo Opens – *Peterbilt* Kid Zone

5:30 p.m. | _ Pony Rides Open – *Peterbilt* Kid Zone

6:00 p.m. | *Shane Hamilton Band - Cool Zone Revolver Stage*

6:30 p.m. | Mutton Bustin' Round 2 – *First State Bank* Livestock Pavilion

6:30 p.m. | *Toyota of Denton* Swiftly Swine – *Peterbilt* Kid Zone

7:00 p.m. | CoServ Wildlife Wendy – *First United Bank* Fun Zone

7:00 p.m. | Little Miss Junior Beauty Pageant – *Texas Regional Bank* Fair Hall

Following Little Miss Junior Beauty Pageant | Junior Miss Beauty Pageant – *Texas Regional Bank* Fair Hall

7:30 p.m. | 21 & Under Rodeo Performance 1 – *Coors Rodeo Arena*

8:00 p.m. | CoServ Wildlife Wendy – *First United Bank* Fun Zone

8:30 p.m. | *Toyota of Denton* Swiftly Swine – *Peterbilt* Kid Zone

9:30 p.m. | *Kody West - Miller Lite Main Stage*

10:00 p.m. | *Point Bank* Commercial Exhibit Building Closes

12:00 a.m. | Gates & Carnival Close

Wednesday, August 20th, 2025

4:00 – 9:00 p.m. | Market Goat Shows Arrival – *First State Bank* Livestock Pavilion

5:00 – 6:00 p.m. | Mutton Bustin' Check In – *First State Bank* Livestock Pavilion

5:30 p.m. | Gates & Carnival Open

Unlimited Ride Armbands honored from 6:00 to 11:00 p.m.

5:30 p.m. | *Point Bank* Commercial Exhibit Building Opens

5:30 p.m. | Creative Arts Contest Exhibition Opens – *Point Bank* Commercial Exhibit Building

5:30 p.m. | Youth Art Contest Entries Display Opens – *Point Bank* Commercial Exhibit Building

5:30 p.m. | Photography Contest Exhibition Opens – *Texas Regional Bank* Fair Hall

5:30 p.m. | *DKJ Concrete AgriGolf* Opens – *Peterbilt* Kid Zone

5:30 p.m. | _ Petting Zoo Opens – *Peterbilt* Kid Zone

5:30 p.m. | _ Pony Rides Open – *Peterbilt* Kid Zone

6:00 p.m. | Raised Right Men - Cool Zone Revolver Stage

6:30 p.m. | Mutton Bustin' Round 3 – *First State Bank* Livestock Pavilion

7:00 p.m. | CoServ Wildlife Wendy – *First United Bank* Fun Zone

7:30 p.m. | *Toyota of Denton* Swiftly Swine – *Peterbilt* Kid Zone

7:30 p.m. | 21 & Under Rodeo Performance 2 – *Coors* Rodeo Arena

8:00 p.m. | CoServ Wildlife Wendy – *First United Bank* Fun Zone

8:30 p.m. | *Toyota of Denton* Swiftly Swine – *Peterbilt* Kid Zone

9:30 p.m. | The Wilder Blue – *Miller Lite* Main Stage

11:00 p.m. | Raised Right Men - Cool Zone Revolver Stage

10:30 p.m. | *Point Bank* Commercial Exhibit Building Closes

12:00 a.m. | Gates & Carnival Close

Thursday, August 21st, 2025

6:00 – 10:00 a.m. | Open, Commercial and Market Goat Shows Arrival – *First State Bank* Livestock Pavilion

11:00 a.m. | Open and Commercial Goat Check-In Cutoff and Market Goat Weigh In – *First State Bank* Livestock Pavilion

1:00 p.m. | Goat Shows – *First State Bank* Livestock Pavilion

5:30 p.m. | Gates & Carnival Open

Unlimited Ride Armbands honored from 6:00 to 11:00 p.m.

5:30 p.m. | *Point Bank* Commercial Exhibit Building Opens

5:30 p.m. | Creative Arts Contest Exhibition Opens – *Point Bank* Commercial Exhibit Building

5:30 p.m. | Youth Art Contest Entries Display Opens – *Point Bank* Commercial Exhibit Building

5:30 p.m. | Photography Contest Exhibition Opens – *Texas Regional Bank* Fair Hall

5:30 p.m. | *DKJ Concrete AgriGolf* Opens – *Peterbilt* Kid Zone

5:30 p.m. | _ Petting Zoo Opens – *Peterbilt* Kid Zone

5:30 p.m. | _ Pony Rides Open – *Peterbilt* Kid Zone

6:00 p.m. | Ashley Ewing, Bailee Rae and Payton Howie - Cool Zone Revolver Stage

7:00 – 9:00 p.m. | Open Sheep and Commercial and Market Lamb Shows Arrival – *First State Bank* Livestock Pavilion

7:00 p.m. | CoServ Wildlife Wendy – *First United Bank* Fun Zone

7:30 p.m. | *Toyota of Denton* Swiftly Swine – *Peterbilt* Kid Zone

7:30 p.m. | Bull Blowout Performance 1 – Coors Rodeo Arena

7:30 p.m. | Mutton Bustin Finals Round 1 – Coors Rodeo Arena

8:00 p.m. | CoServ Wildlife Wendy – *First United Bank* Fun Zone

8:30 p.m. | *Toyota of Denton* Swiftly Swine – *Peterbilt* Kid Zone

9:30 p.m. | Ian Munsick – *Miller Lite* Main Stage

11:00 p.m. | Shelby Stone - Cool Zone Revolver Stage

10:30 p.m. | *Point Bank* Commercial Exhibit Building Closes

12:00 a.m. | Gates & Carnival Close

Friday, August 22nd, 2025

UNT Day at the Fair

6:00 – 10:00 a.m. | Open Sheep and Commercial and Market Lamb Shows Arrival – *First State Bank* Livestock Pavilion

11:00 a.m. | Open Sheep and Commercial Lamb Check-In Cutoff and Market Lamb Weigh In – *First State Bank* Livestock Pavilion

1:00 p.m. | Lamb and Sheep Shows – *First State Bank* Livestock Pavilion

5:30 p.m. | Gates & Carnival Open

Unlimited Ride Armbands honored from 6:00 to 11:00 p.m.

5:30 p.m. | *Point Bank* Commercial Exhibit Building Opens

5:30 p.m. | Creative Arts Contest Exhibition Opens – *Point Bank* Commercial Exhibit Building

5:30 p.m. | Youth Art Contest Entries Display Opens – *Point Bank* Commercial Exhibit Building

5:30 p.m. | Photography Contest Exhibition Opens – *Texas Regional Bank* Fair Hall

5:30 p.m. | *DKJ Concrete AgriGolf* Opens – *Peterbilt* Kid Zone

5:30 p.m. | _ Petting Zoo Opens – *Peterbilt* Kid Zone

5:30 p.m. | _ Pony Rides Open – *Peterbilt* Kid Zone

6:00 p.m. | Beau Harris, Jared Thomas and Jason Kyle Wickens - Cool Zone Revolver Stage

7:00 – 9:00 p.m. | Junior Market Swine Show Arrival – *First State Bank* Livestock Pavilion

7:00 p.m. | CoServ Wildlife Wendy – *First United Bank* Fun Zone

7:30 p.m. | *Toyota of Denton* Swiftly Swine – *Peterbilt* Kid Zone

7:30 p.m. | Bull Blowout Performance 2 – Coors Rodeo Arena

7:30 p.m. | Mutton Bustin Finals Round 2 – Coors Rodeo Arena

8:00 p.m. | CoServ Wildlife Wendy – *First United Bank* Fun Zone

8:30 p.m. | *Toyota of Denton* Swiftly Swine – *Peterbilt* Kid Zone

9:30 p.m. | Randall King – *Miller Lite* Main Stage

11:00 p.m. | *Silverada - Cool Zone Revolver Stage*

11:30 p.m. | *Point Bank Commercial Exhibit Building Closes*

12:30 a.m. | *Gates & Carnival Close*

Saturday, August 23rd, 2025

6:00 – 10:00 a.m. | *Junior Market Swine Show Arrival – First State Bank Livestock Pavilion*

11:00 a.m. | *Junior Market Swine Weigh In – First State Bank Livestock Pavilion*

9:00 – 10:00 a.m. | *Baking Contest Youth and Adult Pie Check In – Texas Regional Bank Fair Hall*

1:00 p.m. | *Swine Show – First State Bank Livestock Pavilion*

1:00 p.m. | *Gates & Carnival Open*

Unlimited Ride Armbands honored from 6:00 to 11:00 p.m.

1:00 p.m. | *Point Bank Commercial Exhibit Building Opens*

1:00 p.m. | *Creative Arts Contest Exhibition Opens – Point Bank Commercial Exhibit Building*

1:00 p.m. | *Youth Art Contest Entries Display Opens – Point Bank Commercial Exhibit Building*

1:00 p.m. | *Photography Contest Exhibition Opens – Texas Regional Bank Fair Hall*

1:00 p.m. | *DKJ Concrete AgriGolf Opens – Peterbilt Kid Zone*

1:00 p.m. | *_ Petting Zoo Opens – Peterbilt Kid Zone*

1:00 p.m. | *_ Pony Rides Open – Peterbilt Kid Zone*

2:00 – 3:00 p.m. | *Baking Contest Youth and Adult Cookie Check In – Texas Regional Bank Fair Hall*

2:00 – 3:00 p.m. | *Baking Contest Youth and Adult Candy Check In – Texas Regional Bank Fair Hall*

2:00 p.m. | *Toyota of Denton Swiftly Swine – Peterbilt Kid Zone*

3:30 p.m. | *CoServ Wildlife Wendy – First United Bank Fun Zone*

4:00 p.m. | *Toyota of Denton Swiftly Swine – Peterbilt Kid Zone*

5:30 p.m. | CoServ Wildlife Wendy – *First United Bank* Fun Zone

6:00 p.m. | Cameron Hobbs - Cool Zone Revolver Stage

6:00 p.m. | *Toyota of Denton* Swiftly Swine – *Peterbilt* Kid Zone

7:30 p.m. | Bull Blowout Performance 3 – Coors Rodeo Arena

7:30 p.m. | Mutton Bustin Finals Round 3 – Coors Rodeo Arena

7:30 p.m. | CoServ Wildlife Wendy – *First United Bank* Fun Zone

8:00 p.m. | *Toyota of Denton* Swiftly Swine – *Peterbilt* Kid Zone

9:30 p.m. | Uncle Kracker – *Miller Lite* Main Stage

11:00 p.m. | The Damn Torpedoes - Cool Zone Revolver Stage

11:30 p.m. | *Point Bank* Commercial Exhibit Building Closes

1:00 a.m. | Gates & Carnival Close

Sunday, August 24th, 2025

7:00 – 8:00 a.m. | Exhibition Chicken Show Arrival – *First State Bank* Livestock Pavilion

8:00 a.m. | Exhibition Chicken Check-In Cutoff – *First State Bank* Livestock Pavilion

10:00 a.m. | Exhibition Chicken Show – *First State Bank* Livestock Pavilion

1:00 p.m. | Gates & Carnival Open

Unlimited Ride Armbands honored from 6:00 to 11:00 p.m.

1:00 p.m. | *Point Bank* Commercial Exhibit Building Opens

1:00 p.m. | Creative Arts Contest Exhibition Opens – *Point Bank* Commercial Exhibit Building

1:00 p.m. | Youth Art Contest Entries Display Opens – *Point Bank* Commercial Exhibit Building

1:00 p.m. | Photography Contest Exhibition Opens – *Texas Regional Bank* Fair Hall

1:00 p.m. | *DKJ Concrete* AgriGolf Opens – *Peterbilt* Kid Zone

1:00 p.m. | _ Petting Zoo Opens – *Peterbilt* Kid Zone

1:00 p.m. | _ Pony Rides Open – *Peterbilt* Kid Zone

2:00 p.m. | *Toyota of Denton* Swiftly Swine – *Peterbilt* Kid Zone

3:30 p.m. | CoServ Wildlife Wendy – *First United Bank* Fun Zone

4:00 p.m. | *Toyota of Denton* Swiftly Swine – *Peterbilt* Kid Zone

5:30 p.m. | CoServ Wildlife Wendy – *First United Bank* Fun Zone

6:00 p.m. | Texas Latino - Cool Zone *Revolver* Stage

6:00 p.m. | *Toyota of Denton* Swiftly Swine – *Peterbilt* Kid Zone

6:30 p.m. | No Limits Livestock Show – *First State Bank* Livestock Pavilion

7:30 p.m. | *Celebracion Del Toro* - *Coors* Rodeo Arena

7:30 p.m. | Mutton Bustin Finals Round 4 – *Coors* Rodeo Arena

7:30 p.m. | CoServ Wildlife Wendy – *First United Bank* Fun Zone

8:00 p.m. | *Toyota of Denton* Swiftly Swine – *Peterbilt* Kid Zone

9:30 p.m. | Los Pescadores Del Rio Conchos – *Miller Lite* Main Stage

9:30 p.m. | *Point Bank* Commercial Exhibit Building Closes

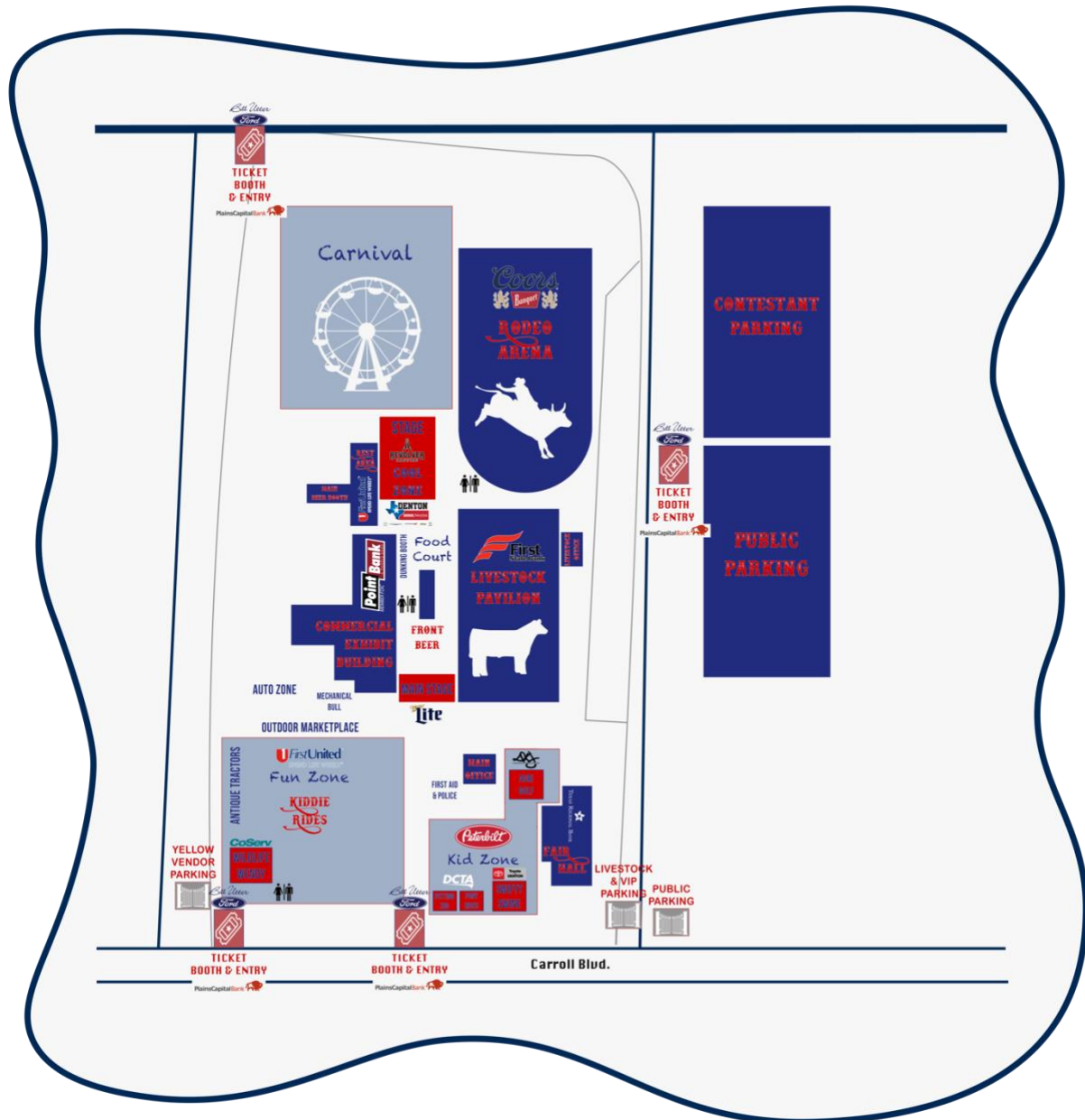
11:00 p.m. | Gates & Carnival Close

Monday, August 25th, 2025

1:00 – 7:00 p.m. | Creative Arts Contest Pick Up – *Point Bank* Commercial Exhibit Building

5:30 – 7:30 p.m. | Photography Contest Pick Up – *Texas Regional Bank* Fair Hall

2025 FAIRGROUNDS MAP



2025 FAIR INFORMATION

Ticket Prices

Monday, Tuesday and Wednesday - \$20

Thursday - \$30

Friday, Saturday and Sunday - \$25

4 Day Pass - \$80

Season Pass - \$175

Children Ages 7 to 12 - \$5

Children Ages 6 and Under – FREE

Seniors, Military, First Responders and Teachers - \$5 Discount with Valid ID

BUYERS BEWARE - Eliminate online fraudulent ticket purchasing by ONLY buying tickets through the North Texas Fair & Rodeo website, Magic Money link or at the gate!

Magic Money

As we continue to strive to enhance our guests' experiences and make your visit more enjoyable, we would like to introduce you to MAGIC MONEY. The North Texas Fair & Rodeo will be using one currency throughout our grounds, except for purchases made in the commercial exhibits building. Fair patrons may purchase Magic Money cards from our Magic Money booths that are located throughout our fairgrounds or pay through the Magic Money mobile app.

Parking

Parking is available every day of the event for \$15.00.

Every Saturday, from 1:00pm-1:00am, there will be a FREE SHUTTLE SERVICE at:

First Baptist Church (1100 Malone St., Denton, TX)

C.H. Collins Athletic Complex (1500 Long Rd., Denton, TX)

The shuttle will be running continuously on both Saturdays, pick up at either location point and drop off at our gates.

Gate Times

Friday, August 15, 2025 | 5:30 p.m. – 12:30 a.m.

Saturday, August 16, 2025 | 1:00 p.m. – 1:00 a.m.

Sunday, August 17, 2025 | 1:00 p.m. – 11:00 p.m.

Monday, August 18, 2025 | 5:30 p.m. – 12:00 a.m.

Tuesday, August 19, 2025 | 5:30 p.m. – 12:00 a.m.

Wednesday, August 20, 2025 | 5:30 p.m. – 12:00 a.m.

Thursday, August 21, 2025 | 5:30 p.m. – 12:00 a.m.

Friday, August 22, 2025 | 5:30 p.m. – 12:30 a.m.

Saturday, August 23, 2025 | 1:00 p.m. – 1:00 a.m.

Sunday, August 24, 2025 | 1:00 p.m. – 11:00 p.m.

Commercial Exhibit Building Times

Friday, August 15, 2025 | 5:30 p.m. – 11:30 p.m.

Saturday, August 16, 2025 | 1:00 p.m. – 11:30 p.m.

Sunday, August 17, 2025 | 1:00 p.m. – 10:00 p.m.

Monday, August 18, 2025 | 5:30 p.m. – 10:00 p.m.

Tuesday, August 19, 2025 | 5:30 p.m. – 10:00 p.m.

Wednesday, August 20, 2025 | 5:30 p.m. – 10:30 p.m.

Thursday, August 21, 2025 | 5:30 p.m. – 10:30 p.m.

Friday, August 22, 2025 | 5:30 p.m. – 11:30 p.m.

Saturday, August 23, 2025 | 1:00 p.m. – 11:30 p.m.

Sunday, August 24, 2025 | 1:00 p.m. – 9:30 p.m.

List of Vendors

Food: -

Inside: -

Attractions

Swiftly Swine Pig Racing – Petting Zoo – Pony Rides – Agri-Golf – Wildlife Wendy – Carnival

List of Entertainment/Artists

Friday, August 15, 2025 | Shane Smith & The Saints

Saturday, August 16, 2025 | Sawyer Brown

Sunday, August 17, 2025 | Chancey Williams

Monday, August 18, 2025 | Jake Hooker & The Outsiders

Tuesday, August 19, 2025 | Kody West

Wednesday, August 20, 2025 | The Wilder Blue

Thursday, August 21, 2025 | Ian Munsick

Friday, August 22, 2025 | Randall King

Saturday, August 23, 2025 | Uncle Kracker

Sunday, August 24, 2025 | Los Pescadores Del Rio Conchos

Contests

Mutton Bustin' – Livestock Shows – No Limits Livestock Show – Photography Contest – Beauty Pageant – Rodeo Queen Contest – Creative Arts Contest – Youth Art Contest – Baking Contest

Rodeo Schedule

Friday, August 15, 2025 – PRCA Rodeo Performance 1

Saturday, August 16, 2025 – PRCA Rodeo Performance 2

Sunday, August 17, 2025 – PRCA Rodeo Performance 3

Monday, August 18, 2025 – Invitational Ranch Rodeo

Tuesday, August 19, 2025 – 21 & Under Rodeo Performance 1

Wednesday, August 20, 2025 – 21 & Under Rodeo Performance 2

Thursday, August 21, 2025 – Bull Blowout

Friday, August 22, 2025 – Bull Blowout

Saturday, August 23, 2025 – Bull Blowout & Freestyle Bullfights

Sunday, August 24, 2025 – Celebracion del Toro

2024 Miss Rodeo North Texas Fair Royalty

Miss Rodeo North Texas Fair – Reanna Santos

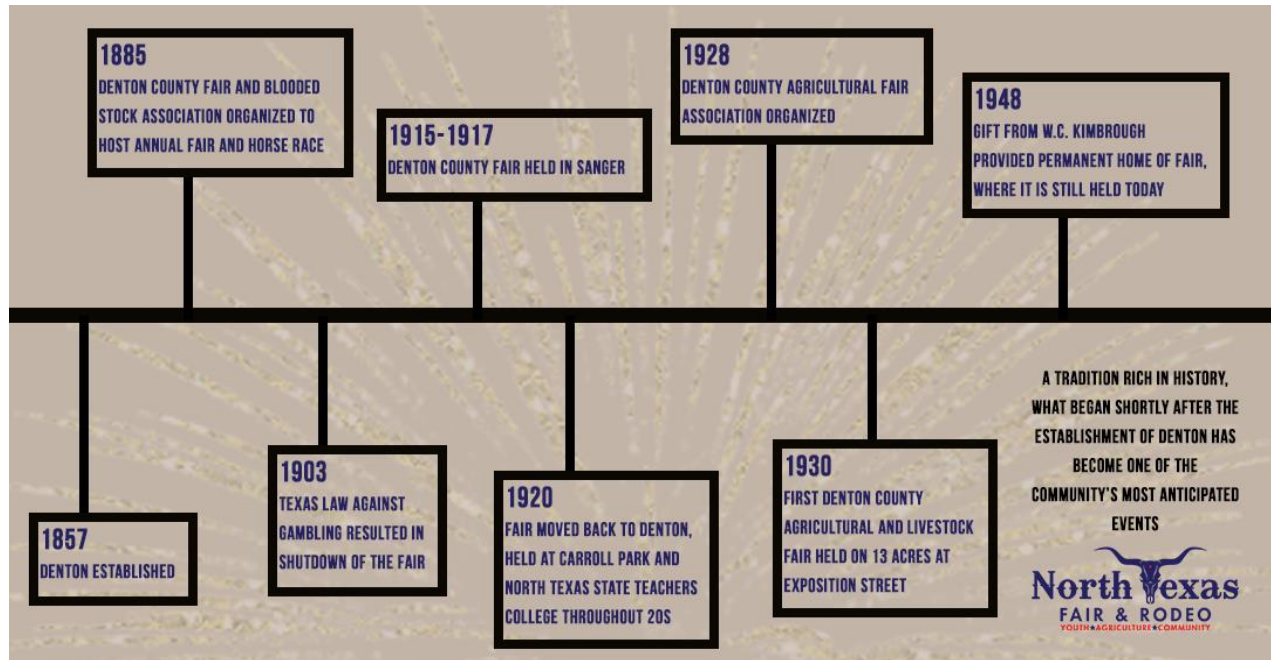
Miss Rodeo North Texas Fair Teen – Rhealyn Bridwell

North Texas Fair & Rodeo Princess – Caroline Mataska

North Texas Fair & Rodeo Junior Princess – Harper Mayes

NTFR HISTORY, FACTS AND INFORMATION

For complete information about the North Texas Fair & Rodeo, visit ntfair.com. You can also follow us on social media via [Facebook](#), [Instagram](#), [Twitter](#), [Tik Tok](#) and [YouTube](#).



MORE THAN 700 MEMBERS AND VOLUNTEERS

Committees

BBQ
Front Beer
Main Beer
Rodeo Beer
Beverage Cart
Chili
Commercial Exhibits/Fair Wear
Baking Contest
Creative Arts Contest
Dunking Booth
Entertainment
Fairgrounders
Finance
Gates/Magic Money
Golf

Grounds & Maintenance
Horse Show
Hospitality
Hydration Station
Beer & Ice Distribution
ID Checkers
Inventory
Kick Off Party
Livestock
Mutton Bustin'
Office Administration
Outdoor Sign
Pageant
Parade
Parking
Vendor Parking
Livestock Parking
Inter Parking
Inside Parking
Photography Contest
Risk Management
Rodeo
Rodeo Programs
Rodeo Security
Rodeo Queen Contest
Workhorse
Youth Art Contest

OVER \$12 MILLION ANNUAL ECONOMIC IMPACT IN DENTON COUNTY

**OVER \$34,000 AWARDED IN SCHOLARSHIPS ANNUALLY
by NTFR and associates**

**OVER \$725,000 REINVESTED INTO THE COMMUNITY ANNUALLY
by NTFR and associates**

THANK YOU FOR YOUR SUPPORT AND FOR PROMOTING OUR GREAT EVENT!

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