

98th
★ANNUAL★
North Texas
FAIR & RODEO
YOUTH★AGRICULTURE★COMMUNITY

DENTON, TEXAS

AUGUST 21 - 30, 2026



2026 Media Kit

NTFAIR.COM

**IT'S WHAT
COWBOYS**

**AND
COWGIRLS
TOO**

DO!



Welcome to the 98th Annual North Texas Fair & Rodeo!

We are delighted to assist you in providing coverage and story ideas, press releases, photographs, video and other material/content as needed to help you get your job done and promote our great event.

If you have any questions, please direct them to the fair office, (940) 387-2632, or Marketing & Media Manager Hannah Figg (hannah@ntfair.com).

Inside these pages, you will find important information regarding our event, as well as media policies and guidelines. Thank you! We look forward to working with you.

RULES & GUIDELINES

Media professionals seeking permission to cover any aspect of the North Texas Fair & Rodeo must submit an application to Marketing & Media Manager Hannah Figg (hannah@ntfair.com) between July 15, 2026 and August 19, 2026. Without submitting an application, there is no guarantee we will be able to accommodate your request in the timeframe you are seeking. Applicants may be asked to explain current media efforts or show past coverage of the North Texas Fair & Rodeo prior to being considered for media credentials.

In obtaining media credentials, the credential holder agrees to provide any content or material gathered or created during the event to the North Texas Fair & Rodeo to use throughout the year and years to come, as desired, for marketing purposes. All credentialed media agree to promptly cease use of such media materials or content at North Texas Fair & Rodeo's request.

To request interviews, media is asked to contact Marketing & Media Manager Hannah Figg (hannah@ntfair.com) at least 48 hours in advance.

Media outlets may only use 30-seconds of concert footage for any coverage.

Note: Concert coverage is dependent on individual artist approval.

The North Texas Fair & Rodeo may modify this policy at any time and for any reason. Each credential holder shall abide by this policy and any subsequent modifications as issued by the North Texas Fair & Rodeo. Misuse of media credentials to gain or attempt to gain access to prohibited areas or to conduct or attempt to conduct unauthorized interviews may result in immediate revocation of credentials, removal from the facilities and loss of future media privileges.

The North Texas Fair & Rodeo reserves the right to deny or revoke credentials for any media professional for any reason. Each media professional will be assigned a media credential to be worn at all times when on the grounds, which will also come with access to the North Texas Fair & Rodeo for a set number of days agreed upon by the North Texas Fair & Rodeo.

Credentialed media will NOT be allowed in the rodeo arena, in the show ring or at the livestock show backdrop, unless otherwise specified by the North Texas Fair & Rodeo. All media must shoot from the stands/outside the fence in these areas.

Media credentials do NOT grant permission to conduct interviews without a North Texas Fair & Rodeo official (Marketing & Media Manager Hannah Figg or Executive Director Glenn Carlton) present.

All marks, logos and depictions of events, exhibits, competitions, concerts and presentations associated with any part of the North Texas Fair & Rodeo are the intellectual property of the North Texas Fair & Rodeo.

North Texas Fair & Rodeo logos are available for media use and may be requested from Marketing & Media Manager Hannah Figg (hannah@ntfair.com). Each logo must be used in the form provided, as high quality and not mutilated, distorted or combined with any third-party logos, unless otherwise specified by the North Texas Fair & Rodeo. If the North Texas Fair & Rodeo objects to use of its logos, such use must immediately be removed or corrected to the North Texas Fair & Rodeo's satisfaction.

Media credentials will only be released to the specified and approved media professional, or another representative from that particular outlet. Representatives may be asked to show proof of work, identification, etc. Each media credential must be signed for by the credential holder or the approved representative picking up the credential. Media credentials and their associated tickets may be picked up between the hours of 9:00 a.m. to 4:00 p.m. from July 15, 2026 through August 19, 2026 upon approval.

2026 DAILY SCHEDULE

Friday, August 7th, 2026

11:59 p.m. | Tom Clark Auto Park No Limits Livestock Show Registration Deadline

Saturday, August 8th, 2026

11:59 p.m. | Youth Art Contest Entry Deadline

Monday, August 10th, 2026

11:59 p.m. | Beauty Pageant Entry Deadline

Sunday, August 16th, 2026

11:59 p.m. | Creative Arts Contest Online Entry Deadline

11:59 p.m. | Baking Contest Online Entry Deadline

Monday, August 17th, 2026

6:00 – 8:00 p.m. | Photography Contest Entries Accepted – Texas Regional Bank Fair Hall

Tuesday, August 18th, 2026

6:00 – 8:00 p.m. | Photography Contest Entries Accepted – Texas Regional Bank Fair Hall

Wednesday, August 19th, 2026

1:00 – 5:00 p.m. | Baking Contest Fair Pass Pick Up (For Online Entries) – Point Bank
Commercial Exhibit Building

1:00 – 5:30 p.m. | Creative Arts Contest Walk Up Entries & Check In – Point Bank
Commercial Exhibit Building

Thursday, August 20th, 2026

7:00 p.m. | [PRCA Slack – Coors Rodeo Arena](#)

Friday, August 21st, 2026

10:00 a.m. – 4:00 p.m. | Open Beef Cattle Arrival & Check In – First State Bank Livestock Pavilion

10:00 a.m. – 4:00 p.m. | Junior Breeding Beef Heifers Arrival & Check In – First State Bank Livestock Pavilion

3:30 p.m. | Gates Locked (Must Have Credentials or Tickets to Enter)

5:30 p.m. | Gates & Carnival Open

Unlimited Ride Armbands honored from 6:00 to 11:00 p.m.

5:30 p.m. | Point Bank Commercial Exhibit Building Opens

Creative Arts Contest and Youth Art Contest On Display

5:30 p.m. | Photography Contest Exhibition Opens – Texas Regional Bank Fair Hall

5:30 p.m. | Peterbilt Kid Zone Opens – DCTA's Petting Zoo & Pony Rides, Trackless Train

6:00 p.m. | Jon Jon Perry, MYLA, Sarah Schafer – Cool Zone Revolver Stage

6:30 p.m. | Open Beef Cattle Show – First State Bank Livestock Pavilion

7:00 p.m. | CoServ's The Birdman – First United Bank Fun Zone

7:00 p.m. | Dinosaur Takeover – Peterbilt Kid Zone

7:30 p.m. | Toyota of Denton's Swifty Swine – Peterbilt Kid Zone

7:30 p.m. | PRCA Performance 1 – Coors Rodeo Arena

8:00 p.m. | CoServ's The Birdman – First United Bank Fun Zone

8:00 p.m. | Dinosaur Takeover – Peterbilt Kid Zone

8:30 p.m. | Toyota of Denton's Swifty Swine – Peterbilt Kid Zone

9:30 p.m. | Braxton Keith – Miller Lite Main Stage

11:00 p.m. | David Lewis – Cool Zone Revolver Stage

11:30 p.m. | Point Bank Commercial Exhibit Building Closes

12:30 a.m. | Gates & Carnival Close

Saturday, August 22nd, 2026

TWU DAY AT THE FAIR

6:00 – 8:00 a.m. | Junior Breeding Beef Heifers Arrival & Check In – First State Bank Livestock Pavilion

7:30 a.m. | Parade Lineup – City Development Center at Elm & Parkway

9:00 a.m. | Junior Breeding Beef Heifers Paper Check Deadline – First State Bank Livestock Pavilion

9:00 a.m. | North Texas Fair & Rodeo Parade Begins

9:00 – 10:00 a.m. | Cake Baking Contest Check In – Texas Regional Bank Fair Hall

10:30 a.m. | Junior Breeding Beef Heifers Showmanship – First State Bank Livestock Pavilion

Followed by Junior Breeding Beef Heifers Show

1:00 p.m. | Gates & Carnival Open

Unlimited Ride Armbands honored from 6:00 to 11:00 p.m.

1:00 p.m. | Point Bank Commercial Exhibit Building Opens

Creative Arts Contest and Youth Art Contest On Display

1:00 p.m. | Photography Contest Exhibition Opens – Texas Regional Bank Fair Hall

1:00 p.m. | Peterbilt Kid Zone Opens – DCTA's Petting Zoo & Pony Rides, Trackless Train

2:00 – 3:00 p.m. | Bread Baking Contest Check In – Texas Regional Bank Fair Hall

2:00 p.m. | Toyota of Denton's Swifty Swine – Peterbilt Kid Zone

3:30 p.m. | CoServ's The Birdman – First United Bank Fun Zone

3:30 p.m. | Dinosaur Takeover – Peterbilt Kid Zone

4:00 p.m. | Toyota of Denton's Swifty Swine – Peterbilt Kid Zone

5:30 p.m. | CoServ's The Birdman – First United Bank Fun Zone

5:30 p.m. | Dinosaur Takeover – Peterbilt Kid Zone

6:00 – 9:00 p.m. | Junior Market Steers Arrival & Check In – First State Bank Livestock Pavilion

6:00 p.m. | Toyota of Denton's Swifty Swine – Peterbilt Kid Zone

6:00 p.m. | Buffalo Ruckus – Cool Zone Revolver Stage

7:30 p.m. | CoServ's The Birdman – First United Bank Fun Zone

7:30 p.m. | Dinosaur Takeover – Peterbilt Kid Zone

7:30 p.m. | PRCA Performance 2 – Coors Rodeo Arena

8:00 p.m. | Toyota of Denton's Swifty Swine – Peterbilt Kid Zone

9:30 p.m. | Chris Cagle – Miller Lite Main Stage

11:00 p.m. | Jon Stork – Cool Zone Revolver Stage

11:30 p.m. | Point Bank Commercial Exhibit Building Closes

12:30 a.m. | Carnival Closes

1:00 a.m. | Gates Close

Sunday, August 23rd, 2026

6:00 – 8:00 a.m. | Junior Market Steers Arrival & Check In – First State Bank Livestock Pavilion

7:00 – 8:00 a.m. | Junior Market Steers Weigh In – First State Bank Livestock Pavilion

10:00 a.m. | Junior Market Steers Showmanship – First State Bank Livestock Pavilion

Followed by Junior Market Steers Show

1:00 p.m. | Gates & Carnival Open

Unlimited Ride Armbands honored from 6:00 to 11:00 p.m.

1:00 p.m. | Point Bank Commercial Exhibit Building Opens

Creative Arts Contest and Youth Art Contest On Display

1:00 p.m. | Photography Contest Exhibition Opens – Texas Regional Bank Fair Hall

1:00 p.m. | Peterbilt Kid Zone Opens – DCTA's Petting Zoo & Pony Rides, Trackless Train

2:00 – 3:30 p.m. | Gospel Hour with Lady Cass & The Fellas – Cool Zone Revolver Stage

2:00 p.m. | Toyota of Denton's Swifty Swine – Peterbilt Kid Zone

3:30 p.m. | CoServ's The Birdman – First United Bank Fun Zone

3:30 p.m. | Dinosaur Takeover – Peterbilt Kid Zone

4:00 p.m. | Toyota of Denton's Swifty Swine – Peterbilt Kid Zone

5:00 p.m. | Mini Miss Beauty Pageant – Texas Regional Bank Fair Hall

Followed by Miss North Texas Fair & Rodeo Beauty Pageant

5:30 p.m. | CoServ's The Birdman – First United Bank Fun Zone

5:30 p.m. | Dinosaur Takeover – Peterbilt Kid Zone

6:00 p.m. | Toyota of Denton's Swifty Swine – Peterbilt Kid Zone

6:00 p.m. | Jenna Paulette – Cool Zone Revolver Stage

7:30 p.m. | CoServ's The Birdman – First United Bank Fun Zone

7:30 p.m. | Dinosaur Takeover – Peterbilt Kid Zone

7:30 p.m. | PRCA Performance 3 – Coors Rodeo Arena

8:00 p.m. | Miss Rodeo North Texas Fair Rodeo Queen Coronation – Coors Rodeo Arena

8:00 p.m. | Toyota of Denton's Swifty Swine – Peterbilt Kid Zone

9:30 p.m. | Ned LeDoux – Miller Lite Main Stage

10:00 p.m. | Point Bank Commercial Exhibit Building Closes

11:00 p.m. | Gates & Carnival Close

Monday, August 24th, 2026

5:00 – 6:00 p.m. | Mutton Bustin' Check In – First State Bank Livestock Pavilion

5:30 p.m. | Gates & Carnival Open

Unlimited Ride Armbands honored from 6:00 to 11:00 p.m.

5:30 p.m. | Point Bank Commercial Exhibit Building Opens

Creative Arts Contest and Youth Art Contest On Display

5:30 p.m. | Photography Contest Exhibition Opens – Texas Regional Bank Fair Hall

5:30 p.m. | Peterbilt Kid Zone Opens – DCTA's Petting Zoo & Pony Rides, Trackless Train

6:00 p.m. | Jolie Holliday, Sonny Burgess, Brian Houser – Cool Zone Revolver Stage

6:30 p.m. | Toyota of Denton's Swifty Swine – Peterbilt Kid Zone

6:30 p.m. | Mutton Bustin' Round 1 – First State Bank Livestock Pavilion

7:00 p.m. | Little Mister & Little Miss Beauty Pageants – Texas Regional Bank Fair Hall

Followed by Miss Teen Beauty Pageant

7:00 p.m. | CoServ's The Birdman – First United Bank Fun Zone

7:00 p.m. | Dinosaur Takeover – Peterbilt Kid Zone

7:30 p.m. | Invitational Ranch Rodeo – Coors Rodeo Arena

8:00 p.m. | CoServ's The Birdman – First United Bank Fun Zone

8:00 p.m. | Dinosaur Takeover – Peterbilt Kid Zone

8:30 p.m. | Toyota of Denton's Swifty Swine – Peterbilt Kid Zone

9:30 p.m. | Jake Hooker & The Outsiders – Miller Lite Main Stage

10:00 p.m. | Point Bank Commercial Exhibit Building Closes

11:00 p.m. | Carnival Closes

12:00 a.m. | Gates Close

Tuesday, August 25th, 2026

5:00 – 6:00 p.m. | Mutton Bustin' Check In – First State Bank Livestock Pavilion

5:30 p.m. | Gates & Carnival Open

Unlimited Ride Armbands honored from 6:00 to 11:00 p.m.

5:30 p.m. | Point Bank Commercial Exhibit Building Opens

Creative Arts Contest and Youth Art Contest On Display

5:30 p.m. | Photography Contest Exhibition Opens – Texas Regional Bank Fair Hall

5:30 p.m. | Peterbilt Kid Zone Opens – DCTA's Petting Zoo & Pony Rides, Trackless Train

6:00 p.m. | Tristan Roberson – Cool Zone Revolver Stage

6:30 p.m. | Toyota of Denton's Swifty Swine – Peterbilt Kid Zone

6:30 p.m. | Mutton Bustin' Round 2 – First State Bank Livestock Pavilion

7:00 p.m. | Little Miss Junior Beauty Pageant – Texas Regional Bank Fair Hall

Followed by Junior Miss Beauty Pageant

7:00 p.m. | CoServ's The Birdman – First United Bank Fun Zone

7:00 p.m. | Dinosaur Takeover – Peterbilt Kid Zone

7:30 p.m. | 21 & Under Rodeo Performance 1 – Coors Rodeo Arena

8:00 p.m. | CoServ's The Birdman – First United Bank Fun Zone

8:00 p.m. | Dinosaur Takeover – Peterbilt Kid Zone

8:30 p.m. | Toyota of Denton's Swifty Swine – Peterbilt Kid Zone

9:30 p.m. | Kody West – Miller Lite Main Stage

10:00 p.m. | Point Bank Commercial Exhibit Building Closes

11:00 p.m. | Carnival Closes

12:00 a.m. | Gates Close

Wednesday, August 26th, 2026

4:00 – 9:00 p.m. | Open Boer Goats, Junior Commercial Goats and Junior Market Goats

Arrival & Check In – First State Bank Livestock Pavilion

5:00 – 6:00 p.m. | Mutton Bustin' Check In – First State Bank Livestock Pavilion

5:30 p.m. | Gates & Carnival Open

Unlimited Ride Armbands honored from 6:00 to 11:00 p.m.

5:30 p.m. | Point Bank Commercial Exhibit Building Opens

Creative Arts Contest and Youth Art Contest On Display

5:30 p.m. | Photography Contest Exhibition Opens – Texas Regional Bank Fair Hall

5:30 p.m. | Peterbilt Kid Zone Opens – DCTA's Petting Zoo & Pony Rides, Trackless Train

6:00 p.m. | Ronnie & the Redwoods – Cool Zone Revolver Stage

6:30 p.m. | Mutton Bustin' Round 3 – First State Bank Livestock Pavilion

7:00 p.m. | CoServ's The Birdman – First United Bank Fun Zone

7:00 p.m. | Dinosaur Takeover – Peterbilt Kid Zone

7:30 p.m. | 21 & Under Rodeo Performance 2 – Coors Rodeo Arena

7:30 p.m. | Toyota of Denton's Swifty Swine – Peterbilt Kid Zone

8:00 p.m. | CoServ's The Birdman – First United Bank Fun Zone

8:00 p.m. | Dinosaur Takeover – Peterbilt Kid Zone

8:30 p.m. | Toyota of Denton's Swifty Swine – Peterbilt Kid Zone

9:30 p.m. | Tyce Delk – Miller Lite Main Stage

11:00 p.m. | Ronnie & the Redwoods – Cool Zone Revolver Stage

10:30 p.m. | Point Bank Commercial Exhibit Building Closes

12:00 a.m. | Gates & Carnival Close

Thursday, August 27th, 2026

6:00 – 10:00 a.m. | Open Boer Goats, Junior Commercial Goats and Junior Market Goats

Arrival & Check In – First State Bank Livestock Pavilion

11:00 a.m. | Open Boer Goats, Junior Commercial Goats and Junior Market Goats Weight Cards Due – First State Bank Livestock Pavilion

1:00 p.m. | Open Boer Goat Show – First State Bank Livestock Pavilion

Followed by Junior Commercial Goat Show

Followed by Showmanship

Followed by Junior Market Goat Show

5:30 p.m. | Gates & Carnival Open

Unlimited Ride Armbands honored from 6:00 to 11:00 p.m.

5:30 p.m. | Point Bank Commercial Exhibit Building Opens

Creative Arts Contest and Youth Art Contest On Display

5:30 p.m. | Photography Contest Exhibition Opens – Texas Regional Bank Fair Hall

5:30 p.m. | Peterbilt Kid Zone Opens – DCTA's Petting Zoo & Pony Rides, Trackless Train

6:00 p.m. | Big Joe Walker, Jerrod Medulla, Aubrey Lynn – Cool Zone Revolver Stage

6:00 – 9:00 p.m. | Open Breeding Sheep, Junior Commercial Sheep and Junior Market Lambs Arrival & Check In – First State Bank Livestock Pavilion

7:00 p.m. | CoServ's The Birdman – First United Bank Fun Zone

7:00 p.m. | Dinosaur Takeover – Peterbilt Kid Zone

7:30 p.m. | Bull Blowout Performance 1 – Coors Rodeo Arena

With Mutton Bustin' Finals Round 1

7:30 p.m. | Toyota of Denton's Swifty Swine – Peterbilt Kid Zone

8:00 p.m. | CoServ's The Birdman – First United Bank Fun Zone

8:00 p.m. | Dinosaur Takeover – Peterbilt Kid Zone

8:30 p.m. | Toyota of Denton's Swifty Swine – Peterbilt Kid Zone

9:00 p.m. | Josh Meloy & William Clark Green – Miller Lite Main Stage

11:00 p.m. | Lance Roark – Cool Zone Revolver Stage

10:30 p.m. | Point Bank Commercial Exhibit Building Closes

12:00 a.m. | Gates & Carnival Close

Friday, August 28th, 2026

UNT DAY AT THE FAIR

6:00 – 10:00 a.m. | Open Breeding Sheep, Junior Commercial Sheep and Junior Market Lambs Arrival & Check In – First State Bank Livestock Pavilion

11:00 a.m. | Open Breeding Sheep, Junior Commercial Sheep and Junior Market Lambs Weight Cards Due – First State Bank Livestock Pavilion

1:00 p.m. | Open Breeding Sheep Show – First State Bank Livestock Pavilion

Followed by Junior Commercial Sheep Show

Followed by Showmanship

Followed by Junior Market Lamb Show Rings A & B

5:30 p.m. | Gates & Carnival Open

Unlimited Ride Armbands honored from 6:00 to 11:00 p.m.

5:30 p.m. | Point Bank Commercial Exhibit Building Opens

Creative Arts Contest and Youth Art Contest On Display

5:30 p.m. | Photography Contest Exhibition Opens – Texas Regional Bank Fair Hall

5:30 p.m. | Peterbilt Kid Zone Opens – DCTA's Petting Zoo & Pony Rides, Trackless Train

6:00 p.m. | Tanner Sparks, Robbie & Danielle White (Whites of Texas) – Cool Zone Revolver Stage

7:00 – 9:00 p.m. | Junior Market Swine Arrival & Check In – First State Bank Livestock Pavilion

7:00 p.m. | CoServ's The Birdman – First United Bank Fun Zone

7:00 p.m. | Dinosaur Takeover – Peterbilt Kid Zone

7:30 p.m. | Bull Blowout Performance 2 – Coors Rodeo Arena

With Mutton Bustin' Finals Round 2

7:30 p.m. | Toyota of Denton's Swifty Swine – Peterbilt Kid Zone

8:00 p.m. | CoServ's The Birdman – First United Bank Fun Zone

8:00 p.m. | Dinosaur Takeover – Peterbilt Kid Zone

8:30 p.m. | Toyota of Denton's Swifty Swine – Peterbilt Kid Zone

9:30 p.m. | Aaron Watson – Miller Lite Main Stage

11:00 p.m. | Jarrod Morris – Cool Zone Revolver Stage

11:30 p.m. | Point Bank Commercial Exhibit Building Closes

12:30 a.m. | Gates & Carnival Close

Saturday, August 29th, 2026

WHATABURGER DAY AT THE FAIR

6:00 – 10:00 a.m. | Junior Market Swine Arrival & Check In – First State Bank Livestock Pavilion

9:00 – 10:00 a.m. | Pie Baking Contest Check In – Texas Regional Bank Fair Hall

11:00 a.m. | Junior Market Swine Weight Cards Due – First State Bank Livestock Pavilion

1:00 p.m. | Junior Market Swine Showmanship – First State Bank Livestock Pavilion

Followed by Junior Market Swine Show Ring A

Followed by Junior Market Swine Show Ring B

1:00 p.m. | Gates & Carnival Open

Unlimited Ride Armbands honored from 6:00 to 11:00 p.m.

1:00 p.m. | Point Bank Commercial Exhibit Building Opens

Creative Arts Contest and Youth Art Contest On Display

1:00 p.m. | Photography Contest Exhibition Opens – Texas Regional Bank Fair Hall

1:00 p.m. | Peterbilt Kid Zone Opens – DCTA's Petting Zoo & Pony Rides, Trackless Train

2:00 – 3:00 p.m. | Candy & Cookie Baking Contest Check In – Texas Regional Bank Fair Hall

2:00 p.m. | Toyota of Denton's Swifty Swine – Peterbilt Kid Zone

3:30 p.m. | CoServ's The Birdman – First United Bank Fun Zone

3:30 p.m. | Dinosaur Takeover – Peterbilt Kid Zone

4:00 p.m. | Toyota of Denton's Swifty Swine – Peterbilt Kid Zone

5:30 p.m. | CoServ's The Birdman – First United Bank Fun Zone

5:30 p.m. | Dinosaur Takeover – Peterbilt Kid Zone

6:00 p.m. | Toyota of Denton's Swifty Swine – Peterbilt Kid Zone

6:00 p.m. | Cameron Hobbs – Cool Zone Revolver Stage

7:30 p.m. | CoServ's The Birdman – First United Bank Fun Zone

7:30 p.m. | Dinosaur Takeover – Peterbilt Kid Zone

7:30 p.m. | Bull Blowout Performance 3 – Coors Rodeo Arena

With Mutton Bustin' Finals Round 3

8:00 p.m. | Toyota of Denton's Swifty Swine – Peterbilt Kid Zone

9:30 p.m. | Diamond Rio – Miller Lite Main Stage

11:00 p.m. | Texas Flood – Cool Zone Revolver Stage

11:30 p.m. | Point Bank Commercial Exhibit Building Closes

12:30 a.m. | Carnival Closes

1:00 a.m. | Gates Close

Sunday, August 30th, 2026

7:00 – 9:00 a.m. | Fancy Poultry Arrival & Check In – First State Bank Livestock Pavilion

10:00 a.m. | Fancy Poultry Show – First State Bank Livestock Pavilion

1:00 p.m. | Gates & Carnival Open

Unlimited Ride Armbands honored from 6:00 to 11:00 p.m.

1:00 p.m. | Point Bank Commercial Exhibit Building Opens

Creative Arts Contest and Youth Art Contest On Display

1:00 p.m. | Photography Contest Exhibition Opens – Texas Regional Bank Fair Hall

1:00 p.m. | Peterbilt Kid Zone Opens – DCTA's Petting Zoo & Pony Rides, Trackless Train

1:00 p.m. | Tom Clark Auto Park's No Limits Livestock Show – Texas Regional Bank Fair Hall

2:00 p.m. | Toyota of Denton's Swifty Swine – Peterbilt Kid Zone

3:30 p.m. | CoServ's The Birdman – First United Bank Fun Zone

3:30 p.m. | Dinosaur Takeover – Peterbilt Kid Zone

4:00 p.m. | Toyota of Denton's Swifty Swine – Peterbilt Kid Zone

5:30 p.m. | CoServ's The Birdman – First United Bank Fun Zone

5:30 p.m. | Dinosaur Takeover – Peterbilt Kid Zone

6:00 p.m. | Toyota of Denton's Swifty Swine – Peterbilt Kid Zone

6:00 p.m. | Conjuto Cats – Cool Zone Revolver Stage

7:30 p.m. | CoServ's The Birdman – First United Bank Fun Zone

7:30 p.m. | Dinosaur Takeover – Peterbilt Kid Zone

7:30 p.m. | Celebracion Del Toro – Coors Rodeo Arena

With Mutton Bustin' Finals Round 4

8:00 p.m. | Toyota of Denton's Swifty Swine – Peterbilt Kid Zone

9:30 p.m. | Los Pescadores Del Rio Conchos – Miller Lite Main Stage

9:30 p.m. | Point Bank Commercial Exhibit Building Closes

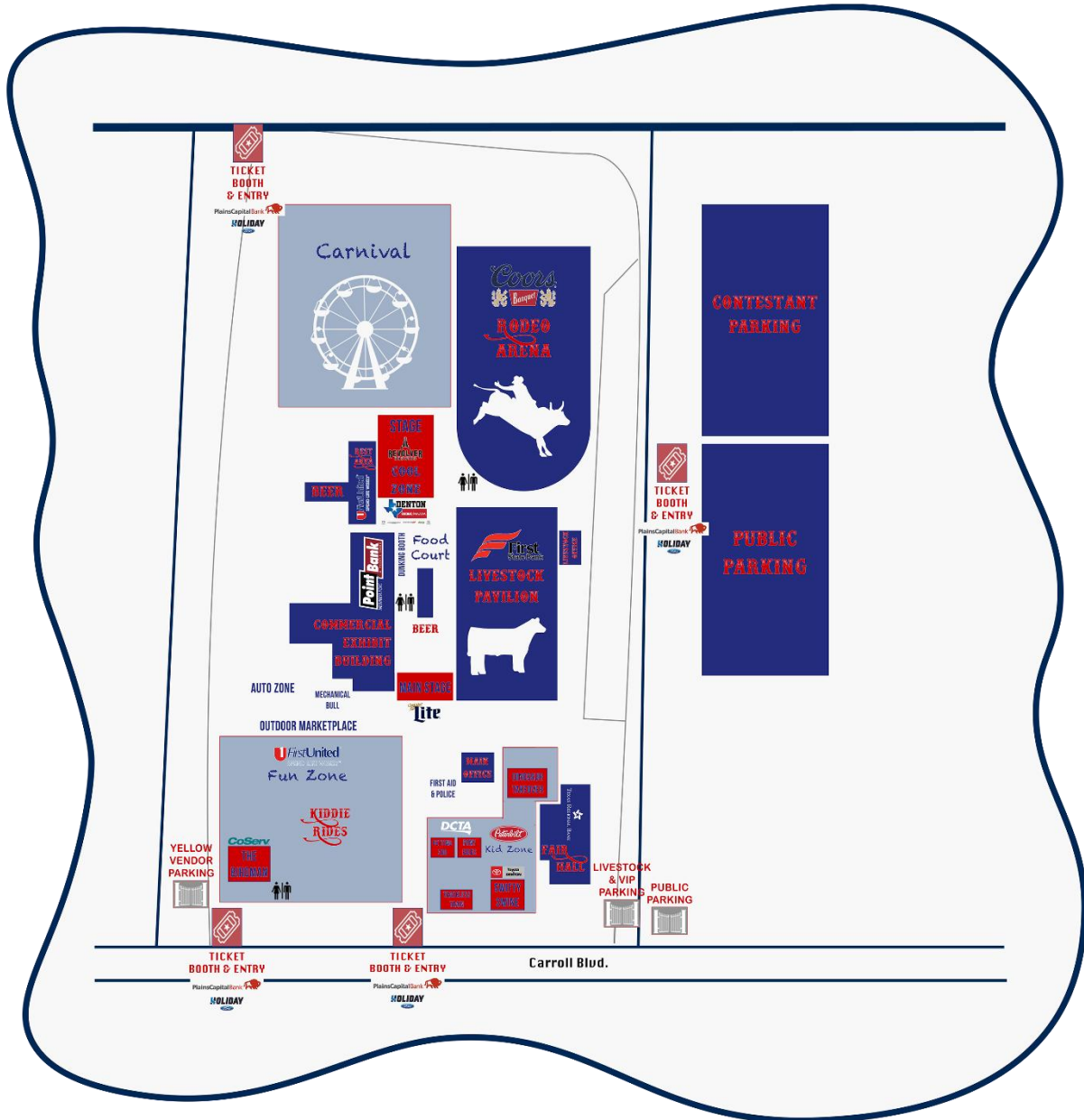
11:00 p.m. | Gates & Carnival Close

Monday, August 31st, 2026

3:00 – 7:00 p.m. | Creative Arts Contest Pick Up – Point Bank Commercial Exhibit Building

5:30 – 7:30 p.m. | Photography Contest Pick Up – Texas Regional Bank Fair Hall

2026 FAIRGROUNDS MAP



2026 FAIR INFORMATION

Ticket Prices

Monday, Tuesday and Wednesday - \$20

Thursday - \$30

Friday, Saturday and Sunday - \$25

4 Day Pass - \$80

Season Pass - \$175

Children Ages 7 to 12 - \$5

Children Ages 6 and Under – FREE

Seniors, Military, First Responders and Teachers - \$5 Discount with Valid ID

BUYERS BEWARE - Eliminate online fraudulent ticket purchasing by **ONLY** buying tickets through the North Texas Fair & Rodeo website, Magic Money link or at the gate!

Magic Money

As we strive to enhance our guests' experiences and make your visit more enjoyable, we will be using two forms of currency – the Magic Money wristband or your major credit or debit card.

Fair patrons may purchase a Magic Money armband loaded with credits on a QR code. The amount of credits you put on the wristband is optional. These wristbands can be obtained at kiosks throughout the grounds or at our gates. Magic Money is simply digital credits, with one credit being one dollar.

Patrons can purchase food, drinks, rides, petting zoo feed, games, dunking booth participation and some commercial exhibits using Magic Money or a credit/debit card. Commercial exhibitors are the only ones able to accept cash.

Parking

Parking is available every day of the event for \$15.00.

Every Saturday, from 1:00pm-1:00am, there will be a FREE SHUTTLE SERVICE at:

First Baptist Church (1100 Malone St., Denton, TX)

Texas Woman's University (Light Blue Lot Near Pioneer Soccer Park)

The shuttle will be running continuously on both Saturdays, pick up at either location point and drop off at our gates.

Gate Times

Friday, August 21, 2026 | 5:30 p.m. – 12:30 a.m.

Saturday, August 22, 2026 | 1:00 p.m. – 1:00 a.m.

Sunday, August 23, 2026 | 1:00 p.m. – 11:00 p.m.

Monday, August 24, 2026 | 5:30 p.m. – 12:00 a.m.

Tuesday, August 25, 2026 | 5:30 p.m. – 12:00 a.m.

Wednesday, August 26, 2026 | 5:30 p.m. – 12:00 a.m.

Thursday, August 27, 2026 | 5:30 p.m. – 12:00 a.m.

Friday, August 28, 2026 | 5:30 p.m. – 12:30 a.m.

Saturday, August 29, 2026 | 1:00 p.m. – 1:00 a.m.

Sunday, August 30, 2026 | 1:00 p.m. – 11:00 p.m.

Commercial Exhibit Building Times

Friday, August 21, 2026 | 5:30 p.m. – 11:30 p.m.

Saturday, August 22, 2026 | 1:00 p.m. – 11:30 p.m.

Sunday, August 23, 2026 | 1:00 p.m. – 10:00 p.m.

Monday, August 24, 2026 | 5:30 p.m. – 10:00 p.m.

Tuesday, August 25, 2026 | 5:30 p.m. – 10:00 p.m.

Wednesday, August 26, 2026 | 5:30 p.m. – 10:30 p.m.

Thursday, August 27, 2026 | 5:30 p.m. – 10:30 p.m.

Friday, August 28, 2026 | 5:30 p.m. – 11:30 p.m.

Saturday, August 29, 2026 | 1:00 p.m. – 11:30 p.m.

Sunday, August 30, 2026 | 1:00 p.m. – 9:30 p.m.

List of Vendors

Food: -

Inside: -

Attractions

Swiftly Swine Pig Racing

Dinosaur Takeover

Petting Zoo & Pony Rides

Trackless Train

The Birdman

Mechanical Bull

Carnival/Midway

List of Entertainment/Artists

Friday, August 21, 2026 | Braxton Keith

Saturday, August 22, 2026 | Chris Cagle

Sunday, August 23, 2026 | Ned LeDoux

Monday, August 24, 2026 | Jake Hooker & The Outsiders

Tuesday, August 25, 2026 | Kody West

Wednesday, August 26, 2026 | Tyce Delk

Thursday, August 27, 2026 | Josh Meloy & William Clark Green

Friday, August 28, 2026 | Aaron Watson

Saturday, August 29, 2026 | Diamond Rio

Sunday, August 30, 2026 | Los Pescadores Del Rio Conchos

Contests

Mutton Bustin'

Livestock Shows

No Limits Livestock Show

Photography Contest

Beauty Pageant

Rodeo Queen Contest

Creative Arts Contest

Youth Art Contest

Baking Contest

Rodeo Schedule

Friday, August 21, 2026 – PRCA Rodeo Performance 1

Saturday, August 22, 2026 – PRCA Rodeo Performance 2

Sunday, August 23, 2026 – PRCA Rodeo Performance 3

Monday, August 24, 2026 – Invitational Ranch Rodeo

Tuesday, August 25, 2026 – 21 & Under Rodeo Performance 1

Wednesday, August 26, 2026 – 21 & Under Rodeo Performance 2

Thursday, August 27, 2026 – Bull Blowout

Friday, August 28, 2026 – Bull Blowout

Saturday, August 29, 2026 – Bull Blowout & Freestyle Bullfights

Sunday, August 30, 2026 – Celebracion del Toro

2025 Miss Rodeo North Texas Fair Royalty

Miss Rodeo North Texas Fair – Miranda Reed

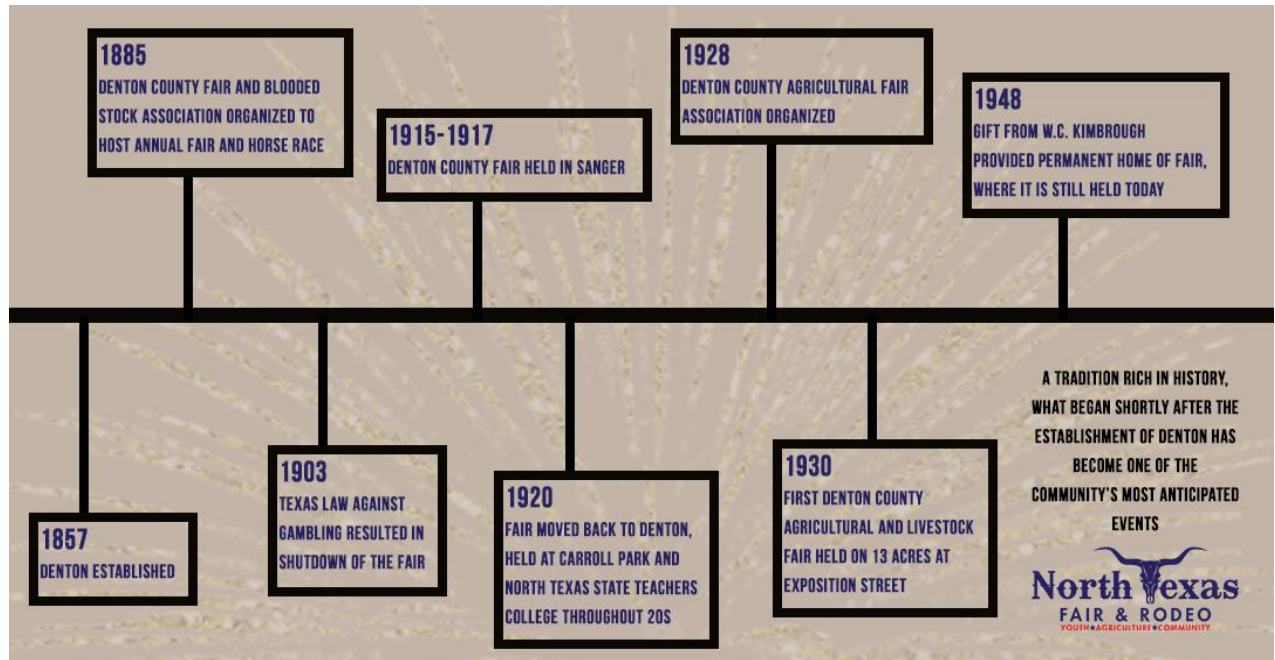
Miss Rodeo North Texas Fair Teen – Brinna Jo Wagner

North Texas Fair & Rodeo Princess – Mckinley Wagley

North Texas Fair & Rodeo Junior Princess – Dally Murray

NTFR HISTORY, FACTS AND INFORMATION

For complete information about the North Texas Fair & Rodeo, visit ntfair.com. You can also follow us on social media via [Facebook](#), [Instagram](#), [Twitter](#), [Tik Tok](#) and [YouTube](#).



MORE THAN 700 MEMBERS AND VOLUNTEERS

OVER \$12 MILLION ANNUAL ECONOMIC IMPACT IN DENTON COUNTY

OVER \$34,000 AWARDED IN SCHOLARSHIPS ANNUALLY
by NTFR and associates

OVER \$725,000 REINVESTED INTO THE COMMUNITY ANNUALLY
by NTFR and associates

Committees

Baking Contest

BBQ Cookoff

Beauty Pageant

Beer & Ice Distribution

Beverage Cart

Carl's Meals on Wheels

Chili Cookoff

Commercial Exhibits/Fair Wear

Creative Arts Contest

Denton Center Control

Dunking Booth

Entertainment

Fairgrounders

Finance

Front Beer

Gates Main

Gates NW

Golf Carts

Golf Tournament

Grounds

Grounds/Maintenance

Hall of Fame Banquet

Horse Show

Hospitality

ID Checkers

Inside Parking

Inventory

IT

Livestock Parking

Livestock Shows

Main Beer/Tiki Hut

Meet & Greet Inside Procedures

Mutton Bustin'

No Limits Livestock Show

Office Administration

Outdoor Sign

Outside Parking

Parade

Parking

Photography Contest

Risk Management

Rodeo

Rodeo Beer

Rodeo Program

Rodeo Queen

Traditional Members

Vendor Parking

Workhorse

Youth Art Contest

**THANK YOU FOR YOUR SUPPORT
AND FOR PROMOTING OUR GREAT EVENT!**

Contact Information

Hannah Figg
Marketing & Media Manager
hannah@ntfair.com
(806) 566-7575

Allison Haubold
Administrative Assistant
allison@ntfair.com
(940) 387-2632

Glenn Carlton
Executive Director
gcarlton@ntfair.com
(940) 387-2632

