



**96th**  
★ANNUAL★  
**North Texas**  
**FAIR & RODEO**  
YOUTH★AGRICULTURE★COMMUNITY



**OFFICIAL MEDIA KIT**



**AUGUST 16 - 25, 2024**  
**NTFAIR.COM**

Welcome to the 96<sup>th</sup> Annual North Texas Fair & Rodeo!

We are delighted to assist you in providing coverage and story ideas, press releases, photographs, video and other material/content as needed to help you get your job done and promote our great event.

If you have any questions, please direct them to the fair office, (940) 387-2632, or Marketing & Media Manager Hannah Crandall ([hannah@ntfair.com](mailto:hannah@ntfair.com)).

Inside these pages, you will find important information regarding our event, as well as media policies and guidelines. Thank you! We look forward to working with you.

## **RULES & GUIDELINES**

Media professionals seeking permission to cover any aspect of the North Texas Fair & Rodeo must submit an application to Marketing & Media Manager Hannah Crandall ([hannah@ntfair.com](mailto:hannah@ntfair.com)) between July 15, 2024 and August 9, 2024. Without submitting an application, there is no guarantee we will be able to accommodate your request in the timeframe you are seeking. Applicants may be asked to explain current media efforts or show past coverage of the North Texas Fair & Rodeo prior to being considered for media credentials.

In obtaining media credentials, the credential holder agrees to provide any content or material gathered or created during the event to the North Texas Fair & Rodeo to use throughout the year and years to come, as desired, for marketing purposes. All credentialed media agree to promptly cease use of such media materials or content at North Texas Fair & Rodeo's request.

To request interviews, media is asked to contact Marketing & Media Manager Hannah Crandall ([hannah@ntfair.com](mailto:hannah@ntfair.com)) at least 48 hours in advance.

Media outlets may only use 30-seconds of concert footage for any coverage. Note: Concert coverage is dependent on individual artist approval.

The North Texas Fair & Rodeo may modify this policy at any time and for any reason. Each credential holder shall abide by this policy and any subsequent modifications as issued by the North Texas Fair & Rodeo. Misuse of media credentials to gain or attempt to gain access to prohibited areas or to conduct or attempt to conduct unauthorized interviews may result in immediate revocation of credentials, removal from the facilities and loss of future media privileges.

The North Texas Fair & Rodeo reserves the right to deny or revoke credentials for any media professional for any reason. Each media professional will be assigned a media credential to be worn at all times when on the grounds, which will also come with access to the North Texas Fair & Rodeo for a set number of days agreed upon by the North Texas Fair & Rodeo.

Credentialed media will NOT be allowed in the rodeo arena, in the show ring or at the livestock show backdrop, unless otherwise specified by the North Texas Fair & Rodeo. All media must shoot from the stands/outside the fence in these areas.

Media credentials do NOT grant permission to conduct interviews without a North Texas Fair & Rodeo official (Marketing & Media Manager Hannah Crandall or Executive Director Glenn Carlton) present.

All marks, logos and depictions of events, exhibits, competitions, concerts and presentations associated with any part of the North Texas Fair & Rodeo are the intellectual property of the North Texas Fair & Rodeo.

North Texas Fair & Rodeo logos are available for media use and may be requested from Marketing & Media Manager Hannah Crandall ([hannah@ntfair.com](mailto:hannah@ntfair.com)). Each logo must be used in the form provided, as high quality and not mutilated, distorted or combined with any third-party logos, unless otherwise specified by the North Texas Fair & Rodeo. If the North Texas Fair & Rodeo objects to use of its logos, such use must immediately be removed or corrected to the North Texas Fair & Rodeo's satisfaction.

Media credentials will only be released to the specified and approved media professional, or another representative from that particular outlet. Representatives may be asked to show proof of work, identification, etc. Each media credential must be signed for by the credential holder or the approved representative picking up the credential. Media credentials and their associated tickets may be picked up between the hours of 9:00 a.m. to 4:00 p.m. from July 15, 2024 through August 9, 2024 upon approval.

## 2024 DAILY SCHEDULE

### **Sunday, August 11<sup>th</sup>, 2024**

12:00 a.m.: Creative Arts Contest Online Entry Deadline

12:00 a.m.: Beauty Pageant Entry Deadline

### **Monday, August 12<sup>th</sup>, 2024**

6:00 p.m. – 8:00 p.m.: Photography Contest Check In – *DATCU* Fair Hall

### **Tuesday, August 13<sup>th</sup>, 2024**

6:00 p.m. – 8:00 p.m.: Photography Contest Check In – *DATCU* Fair Hall

### **Wednesday, August 14<sup>th</sup>, 2024**

1:00 p.m. – 5:30 p.m.: Creative Arts Contest Check In – *Point Bank* Commercial Exhibit Building

1:00 p.m. – 6:00 p.m.: Baking Contest Pass Pick Up – *Point Bank* Commercial Exhibit Building

### **Thursday, August 15<sup>th</sup>, 2024**

6:00 p.m.: [PRCA Slack – Coors Rodeo Arena](#)

### **Friday, August 16<sup>th</sup>, 2024**

5:30 p.m.: Gates & Carnival Open – [Unlimited Ride Armbands honored until 12:30 a.m.](#)

5:30 p.m.: *Point Bank* Commercial Exhibit Building Opens

5:30 p.m.: Creative Arts Contest Exhibition Opens – *Point Bank* Commercial Exhibit Building

5:30 p.m.: Youth Art Contest Entries Displayed – *Point Bank* Commercial Exhibit Building

5:30 p.m.: Photography Contest Exhibition Opens – *DATCU* Fair Hall

5:30 p.m.: AgVentureland Opens – *Peterbilt* Kid Zone

5:30 p.m.: City of Denton Petting Zoo Opens – *Peterbilt* Kid Zone

5:30 p.m.: DCTA Pony Rides Open – *Peterbilt* Kid Zone

6:00 p.m.: Isaac Hoskins, Jason Lovell and Big Joe Walker – Cool Zone Revolver Stage

6:30 p.m.: Open Cattle Show – *First State Bank* Livestock Pavilion

7:00 p.m.: CoServ Loop Rawlins One Man Wild West Show – *First United Bank* Fun Zone

7:30 p.m.: PRCA Performance 1 – Coors Rodeo Arena

7:30 p.m.: Toyota of Denton Swifty Swine – Outdoor Marketplace

8:00 p.m.: CoServ Loop Rawlins One Man Wild West Show – *First United Bank* Fun Zone

8:30 p.m.: Toyota of Denton Swifty Swine – Outdoor Marketplace

9:00 p.m.: Clay Walker – *Miller Lite* Main Stage

11:00 p.m.: Josh Ward – Cool Zone Revolver Stage

11:30 p.m.: *Point Bank* Commercial Exhibit Building Closes

12:30 a.m.: Gates & Carnival Close

### **Saturday, August 17<sup>th</sup>, 2024**

#### **\*NCTC Day at the Fair\***

7:30 a.m.: Parade Lineup – North Side of Old Denton High School

9:00 a.m.: North Texas Fair & Rodeo Parade Begins

9:00 a.m. – 10:00 a.m.: Cake Baking Contest Check In – *DATCU* Fair Hall

10:30 a.m.: Junior Heifer Show – *First State Bank* Livestock Pavilion

1:00 p.m.: Gates & Carnival Open – Unlimited Ride Armbands honored from 6:00 p.m. to 12:00 a.m.

1:00 p.m.: *Point Bank* Commercial Exhibit Building Opens

1:00 p.m.: Creative Arts Contest Exhibition Opens – *Point Bank* Commercial Exhibit Building

1:00 p.m.: Youth Art Contest Entries Displayed – *Point Bank* Commercial Exhibit Building

1:00 p.m.: Photography Contest Exhibition Opens – *DATCU* Fair Hall

1:00 p.m.: AgVentureland Opens – *Peterbilt* Kid Zone

1:00 p.m.: City of Denton Petting Zoo Opens – *Peterbilt* Kid Zone

1:00 p.m.: DCTA Pony Rides Open – *Peterbilt* Kid Zone

2:00 p.m. – 3:00 p.m.: Bread Baking Contest Check In – *DATCU* Fair Hall

2:00 p.m.: Toyota of Denton Swiftly Swine – Outdoor Marketplace

3:30 p.m.: CoServ Loop Rawlins One Man Wild West Show – *First United Bank* Fun Zone

4:00 p.m.: Toyota of Denton Swiftly Swine – Outdoor Marketplace

5:30 p.m.: CoServ Loop Rawlins One Man Wild West Show – *First United Bank* Fun Zone

6:00 p.m.: Toyota of Denton Swiftly Swine – Outdoor Marketplace

6:00 p.m.: Joe King – *Cool Zone Revolver Stage*

7:30 p.m.: *PRCA Performance 2* – *Coors Rodeo Arena*

7:30 p.m.: CoServ Loop Rawlins One Man Wild West Show – *First United Bank* Fun Zone

8:00 p.m.: Toyota of Denton Swiftly Swine – Outdoor Marketplace

9:00 p.m.: Josh Turner – *Miller Lite Main Stage*

11:00 p.m.: Joe King – *Cool Zone Revolver Stage*

11:30 p.m.: *Point Bank* Commercial Exhibit Building Closes

1:00 a.m.: Gates & Carnival Close

### **Sunday, August 18<sup>th</sup>, 2024**

#### **\*TWU Day at the Fair\***

10:00 a.m.: Junior Steer Show – *First State Bank* Livestock Pavilion

1:00 p.m.: Gates & Carnival Open – *Unlimited Ride Armbands* honored from 5:30 p.m. to 11:00 p.m.

1:00 p.m.: *Point Bank* Commercial Exhibit Building Opens

1:00 p.m.: Creative Arts Contest Exhibition Opens – *Point Bank* Commercial Exhibit Building

1:00 p.m.: Youth Art Contest Entries Displayed – *Point Bank* Commercial Exhibit Building

1:00 p.m.: Photography Contest Exhibition Opens – *DATCU* Fair Hall

1:00 p.m.: AgVentureland Opens – *Peterbilt* Kid Zone

1:00 p.m.: City of Denton Petting Zoo Opens – *Peterbilt* Kid Zone

1:00 p.m.: DCTA Pony Rides Open – *Peterbilt* Kid Zone

2:00 p.m.: Toyota of Denton Swifty Swine – Outdoor Marketplace

3:30 p.m.: CoServ Loop Rawlins One Man Wild West Show – *First United Bank* Fun Zone

4:00 p.m.: Toyota of Denton Swifty Swine – Outdoor Marketplace

4:00 p.m.: Mini Miss Pageant and Miss North Texas Fair & Rodeo Pageant – *DATCU* Fair Hall

5:30 p.m.: CoServ Loop Rawlins One Man Wild West Show – *First United Bank* Fun Zone

6:00 p.m.: Toyota of Denton Swifty Swine – Outdoor Marketplace

6:00 p.m.: South TX Homies – Cool Zone Revolver Stage

7:30 p.m.: PRCA Performance 3 – Coors Rodeo Arena

7:30 p.m.: CoServ Loop Rawlins One Man Wild West Show – *First United Bank* Fun Zone

8:00 p.m.: Toyota of Denton Swifty Swine – Outdoor Marketplace

8:00 p.m.: Rodeo Queen Coronation – Coors Rodeo Arena

9:00 p.m.: Michael Salgado – Miller Lite Main Stage

10:30 p.m.: *Point Bank* Commercial Exhibit Building Closes

11:00 p.m.: Gates & Carnival Close

**Monday, August 19<sup>th</sup>, 2024**

5:30 p.m.: Gates & Carnival Open – Unlimited Ride Armbands honored until 12:00 a.m.

5:30 p.m.: *Point Bank* Commercial Exhibit Building Opens

5:30 p.m.: Creative Arts Contest Exhibition Opens – *Point Bank* Commercial Exhibit Building

5:30 p.m.: Youth Art Contest Entries Displayed – *Point Bank* Commercial Exhibit Building

5:30 p.m.: Photography Contest Exhibition Opens – *DATCU* Fair Hall



5:30 p.m.: AgVentureland Opens – *Peterbilt* Kid Zone

5:30 p.m.: City of Denton Petting Zoo Opens – *Peterbilt* Kid Zone

5:30 p.m.: DCTA Pony Rides Open – *Peterbilt* Kid Zone

6:00 p.m.: **Sonny Burgess, Jolie Holliday, Brian Houser – Cool Zone Revolver Stage**

6:30 p.m.: No Limits Livestock Show – *First State Bank* Livestock Pavilion

7:00 p.m.: CoServ Loop Rawlins One Man Wild West Show – *First United Bank* Fun Zone

7:00 p.m.: Little Mister, Little Miss and Miss Teen Pageants – *DATCU* Fair Hall

7:30 p.m.: **Invitational Ranch Rodeo – Coors Rodeo Arena**

7:30 p.m.: Toyota of Denton Swifty Swine – Outdoor Marketplace

8:00 p.m.: CoServ Loop Rawlins One Man Wild West Show – *First United Bank* Fun Zone

8:30 p.m.: Toyota of Denton Swifty Swine – Outdoor Marketplace

9:00 p.m.: **Jake Hooker & The Outsiders – Miller Lite Main Stage**

10:30 p.m.: *Point Bank* Commercial Exhibit Building Closes

12:00 a.m.: Gates & Carnival Close

### **Tuesday, August 20<sup>th</sup>, 2024**

5:00 p.m. – 6:00 p.m.: Mutton Bustin' Check In – Livestock Office

5:30 p.m.: Gates & Carnival Open – **Unlimited Ride Armbands honored until 12:00 a.m.**

5:30 p.m.: *Point Bank* Commercial Exhibit Building Opens

5:30 p.m.: Creative Arts Contest Exhibition Opens – *Point Bank* Commercial Exhibit Building

5:30 p.m.: Youth Art Contest Entries Displayed – *Point Bank* Commercial Exhibit Building

5:30 p.m.: Photography Contest Exhibition Opens – *DATCU* Fair Hall

5:30 p.m.: AgVentureland Opens – *Peterbilt* Kid Zone

5:30 p.m.: City of Denton Petting Zoo Opens – *Peterbilt* Kid Zone

5:30 p.m.: DCTA Pony Rides Open – *Peterbilt* Kid Zone

6:00 p.m.: Mutton Bustin – *First State Bank* Livestock Pavilion

6:00 p.m.: **Billie Jo Jones, Austin Akins, Mark Lafon and Ariana Ortiz – Cool Zone Revolver Stage**

7:00 p.m.: CoServ Loop Rawlins One Man Wild West Show – *First United Bank* Fun Zone

7:00 p.m.: Little Miss Junior and Junior Miss Pageants – *DATCU* Fair Hall

7:30 p.m.: **21 & Under Rodeo Performance 1 – Coors Rodeo Arena**

7:30 p.m.: Toyota of Denton Swifty Swine – Outdoor Marketplace

8:00 p.m.: CoServ Loop Rawlins One Man Wild West Show – *First United Bank* Fun Zone

8:30 p.m.: Toyota of Denton Swifty Swine – Outdoor Marketplace

9:00 p.m.: **Ryder Grimes – Miller Lite Main Stage**

10:30 p.m.: *Point Bank* Commercial Exhibit Building Closes

12:00 a.m.: Gates & Carnival Close

### **Wednesday, August 21<sup>st</sup>, 2024**

5:00 p.m. – 6:00 p.m.: Mutton Bustin' Check In – Livestock Office

5:30 p.m.: Gates & Carnival Open – **Unlimited Ride Armband honored until 12:00 a.m.**

5:30 p.m.: *Point Bank* Commercial Exhibit Building Opens

5:30 p.m.: Creative Arts Contest Exhibition Opens – *Point Bank* Commercial Exhibit Building

5:30 p.m.: Youth Art Contest Entries Displayed – *Point Bank* Commercial Exhibit Building

5:30 p.m.: Photography Contest Exhibition Opens – *DATCU* Fair Hall

5:30 p.m.: AgVentureland Opens – *Peterbilt* Kid Zone

5:30 p.m.: City of Denton Petting Zoo Opens – *Peterbilt* Kid Zone

5:30 p.m.: DCTA Pony Rides Open – *Peterbilt* Kid Zone

6:00 p.m.: Mutton Bustin' – *First State Bank* Livestock Pavilion

6:00 p.m.: **Jessee Lee Band – Cool Zone Revolver Stage**

7:00 p.m.: CoServ Loop Rawlins One Man Wild West Show – *First United Bank* Fun Zone

7:30 p.m.: 21 & Under Rodeo Performance 2 – *Coors Rodeo Arena*

7:30 p.m.: Toyota of Denton Swifty Swine – Outdoor Marketplace

8:00 p.m.: CoServ Loop Rawlins One Man Wild West Show – *First United Bank* Fun Zone

8:30 p.m.: Toyota of Denton Swifty Swine – Outdoor Marketplace

9:00 p.m.: *Kody West – Miller Lite Main Stage*

11:00 p.m.: *Cameron Hobbs – Cool Zone Revolver Stage*

11:30 p.m.: *Point Bank* Commercial Exhibit Building Closes

12:00 a.m.: Gates & Carnival Close

### **Thursday, August 22<sup>nd</sup>, 2024**

10:00 a.m.: Junior Commercial Goat Show – *First State Bank* Livestock Pavilion

11:30 a.m.: ABGA Open Boer Goat Show – *First State Bank* Livestock Pavilion

1:00 p.m.: Junior Market Goat Show – *First State Bank* Livestock Pavilion

5:30 p.m.: Gates & Carnival Open – *Unlimited Ride Armband honored until 12:00 a.m.*

5:30 p.m.: *Point Bank* Commercial Exhibit Building Opens

5:30 p.m.: Creative Arts Contest Exhibition Opens – *Point Bank* Commercial Exhibit Building

5:30 p.m.: Youth Art Contest Entries Displayed – *Point Bank* Commercial Exhibit Building

5:30 p.m.: Photography Contest Exhibition Opens – *DATCU* Fair Hall

5:30 p.m.: AgVentureland Opens – *Peterbilt* Kid Zone

5:30 p.m.: City of Denton Petting Zoo Opens – *Peterbilt* Kid Zone

5:30 p.m.: DCTA Pony Rides Open – *Peterbilt* Kid Zone

6:00 p.m.: *Hayden Hilliard – Cool Zone Revolver Stage*

7:00 p.m.: CoServ Loop Rawlins One Man Wild West Show – *First United Bank* Fun Zone

7:30 p.m.: Bull Blowout Performance 1 – *Coors Rodeo Arena*

7:30 p.m.: Mutton Bustin' Finals Round 1 – Coors Rodeo Arena

7:30 p.m.: Toyota of Denton Swiftly Swine – Outdoor Marketplace

8:00 p.m.: CoServ Loop Rawlins One Man Wild West Show – *First United Bank* Fun Zone

8:30 p.m.: Toyota of Denton Swiftly Swine – Outdoor Marketplace

9:00 p.m.: Casey Donahew & Kolby Cooper – *Miller Lite* Main Stage

11:00 p.m.: Jarrod Morris – *Cool Zone Revolver* Stage

11:30 p.m.: *Point Bank* Commercial Exhibit Building Closes

12:00 a.m.: Gates & Carnival Close

### **Friday, August 23<sup>rd</sup>, 2024**

#### **\*UNT Day at the Fair\***

10:00 a.m.: Junior Commercial Sheep Show – *First State Bank* Livestock Pavilion

11:30 a.m.: Open Breeding Sheep Show – *First State Bank* Livestock Pavilion

1:00 p.m.: Junior Lamb Show – *First State Bank* Livestock Pavilion

5:30 p.m.: Gates & Carnival Open – **Unlimited Ride Armbands honored until 12:30 a.m.**

5:30 p.m.: *Point Bank* Commercial Exhibit Building Opens

5:30 p.m.: Creative Arts Contest Exhibition Opens – *Point Bank* Commercial Exhibit Building

5:30 p.m.: Youth Art Contest Entries Displayed – *Point Bank* Commercial Exhibit Building

5:30 p.m.: Photography Contest Exhibition Opens – *DATCU* Fair Hall

5:30 p.m.: AgVentureland Opens – *Peterbilt* Kid Zone

5:30 p.m.: City of Denton Petting Zoo Opens – *Peterbilt* Kid Zone

5:30 p.m.: DCTA Pony Rides Open – *Peterbilt* Kid Zone

6:00 p.m.: Michael Kelton, Scott Sean White and Dave Thomas – *Cool Zone Revolver* Stage

7:00 p.m.: CoServ Loop Rawlins One Man Wild West Show – *First United Bank* Fun Zone

7:30 p.m.: Bull Blowout Performance 2 – Coors Rodeo Arena

7:30 p.m.: Mutton Bustin' Finals Round 2 – Coors Rodeo Arena

7:30 p.m.: Toyota of Denton Swifty Swine – Outdoor Marketplace

8:00 p.m.: CoServ Loop Rawlins One Man Wild West Show – *First United Bank* Fun Zone

8:30 p.m.: Toyota of Denton Swifty Swine – Outdoor Marketplace

9:00 p.m.: Ashley McBryde – *Miller Lite* Main Stage

11:00 p.m.: Tyler Halverson – *Cool Zone Revolver* Stage

11:30 p.m.: *Point Bank* Commercial Exhibit Building

12:30 a.m.: Gates & Carnival Close

**Saturday, August 24<sup>th</sup>, 2024**

9:00 a.m. – 10:00 a.m.: Pie Baking Contest Check In – *DATCU* Fair Hall

10:00 a.m.: Junior Market Pig Show – *First State Bank* Livestock Pavilion

1:00 p.m.: Gates & Carnival Open – Unlimited Ride Armbands honored from 6:00 p.m. to 12:00 a.m.

1:00 p.m.: *Point Bank* Commercial Exhibit Building Opens

1:00 p.m.: Creative Arts Contest Exhibition Opens – *Point Bank* Commercial Exhibit Building

1:00 p.m.: Youth Art Contest Entries Displayed – *Point Bank* Commercial Exhibit Building

1:00 p.m.: Photography Contest Exhibition Opens – *DATCU* Fair Hall

1:00 p.m.: AgVentureland Opens – *Peterbilt* Kid Zone

1:00 p.m.: City of Denton Petting Zoo Opens – *Peterbilt* Kid Zone

1:00 p.m.: DCTA Pony Rides Open – *Peterbilt* Kid Zone

2:00 p.m. – 3:00 p.m.: Cookie Baking Contest Check In – *DATCU* Fair Hall

2:00 p.m. – 3:00 p.m.: Candy Baking Contest Check In – *DATCU* Fair Hall

2:00 p.m.: Toyota of Denton Swifty Swine – Outdoor Marketplace

3:30 p.m.: CoServ Loop Rawlins One Man Wild West Show – *First United Bank* Fun Zone

4:00 p.m.: Toyota of Denton Swifty Swine – Outdoor Marketplace

5:30 p.m.: CoServ Loop Rawlins One Man Wild West Show – *First United Bank* Fun Zone

6:00 p.m.: Toyota of Denton Swifty Swine – Outdoor Marketplace

6:00 p.m.: **Tanner Sparks, Jared Thomas and Jeff Martin – Cool Zone Revolver Stage**

7:30 p.m.: **Bull Blowout Performance 3 – Coors Rodeo Arena**

7:30 p.m.: **Mutton Bustin' Finals Round 3 – Coors Rodeo Arena**

7:30 p.m.: CoServ Loop Rawlins One Man Wild West Show – *First United Bank* Fun Zone

8:00 p.m.: Toyota of Denton Swifty Swine – Outdoor Marketplace

9:00 p.m.: **Neal McCoy – Miller Lite Main Stage**

11:00 p.m.: **Micky & the Motorcars – Cool Zone Revolver Stage**

11:30 p.m.: *Point Bank* Commercial Exhibit Building Closes

1:00 a.m.: Gates & Carnival Close

**Sunday, August 25<sup>th</sup>, 2024**

1:00 p.m.: Gates & Carnival Open – **Unlimited Ride Armbands honored from 5:30 p.m. to 11:00 p.m.**

1:00 p.m.: *Point Bank* Commercial Exhibit Building Opens

1:00 p.m.: Creative Arts Contest Exhibition Opens – *Point Bank* Commercial Exhibit Building

1:00 p.m.: Youth Art Contest Entries Displayed – *Point Bank* Commercial Exhibit Building

1:00 p.m.: Photography Contest Exhibition Opens – *DATCU* Fair Hall

1:00 p.m.: AgVentureland Opens – *Peterbilt* Kid Zone

1:00 p.m.: City of Denton Petting Zoo Opens – *Peterbilt* Kid Zone

1:00 p.m.: DCTA Pony Rides Open – *Peterbilt* Kid Zone

2:00 p.m.: Toyota of Denton Swifty Swine – Outdoor Marketplace

3:30 p.m.: CoServ Loop Rawlins One Man Wild West Show – *First United Bank* Fun Zone

4:00 p.m.: Toyota of Denton Swifty Swine – Outdoor Marketplace

5:30 p.m.: CoServ Loop Rawlins One Man Wild West Show – *First United Bank* Fun Zone

6:00 p.m.: Toyota of Denton Swifty Swine – Outdoor Marketplace

6:00 p.m.: Joe B Project IV – *Cool Zone Revolver Stage*

7:30 p.m.: *Celebracion Del Toro* – *Coors Rodeo Arena*

7:30 p.m.: *Mutton Bustin' Finals Round 4* – *Coors Rodeo Arena*

7:30 p.m.: CoServ Loop Rawlins One Man Wild West Show – *First United Bank* Fun Zone

8:00 p.m.: Toyota of Denton Swifty Swine – Outdoor Marketplace

9:30 p.m.: *Los Herederos de Nuevo Leon* – *Miller Lite Main Stage*

10:30 p.m.: *Point Bank* Commercial Exhibit Building Closes

11:00 p.m.: Gates & Carnival Close

**Monday, August 26<sup>th</sup>, 2024**

5:30 p.m. – 7:00 p.m.: Creative Arts Contest Pick Up – *Point Bank* Commercial Exhibit Building

5:30 p.m. – 7:30 p.m.: Photography Contest Pick Up – *DATCU* Fair Hall

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## **2024 FAIR INFORMATION**

### **Ticket Prices**

Monday, Tuesday and Wednesday - \$20

Thursday - \$30

Friday, Saturday and Sunday - \$25

4 Day Pass - \$80

Season Pass - \$175

Children Ages 7 to 12 - \$5

Children Ages 6 and Under – FREE

Seniors, Military, First Responders and Teachers - \$5 Discount with Valid ID

**BUYERS BEWARE** - Eliminate online fraudulent ticket purchasing by **ONLY** buying tickets through the North Texas Fair & Rodeo website, Magic Money link or at the gate!

### **Magic Money**

As we continue to strive to enhance our guests' experiences and make your visit more enjoyable, we would like to introduce you to MAGIC MONEY. The North Texas Fair & Rodeo will be using one currency throughout our grounds, except for purchases made in the commercial exhibits building. Fair patrons may purchase Magic Money cards from our Magic Money booths that are located throughout our fairgrounds or pay through the Magic Money mobile app.

### **Parking**

Parking is available every day of the event for \$15.00.

Every Saturday, from 1:00pm-1:00am, there will be a FREE SHUTTLE SERVICE at:

*First Baptist Church* (1100 Malone St., Denton, TX)

*Texas Woman's University* (633 Woodland St., Denton, TX)

The shuttle will be running continuously on both Saturdays, pick up at either location point and drop off at our gates.

### **Gate Times**

Friday, August 16, 2024 | 5:30 p.m. – 12:30 a.m.

Saturday, August 17, 2024 | 1:00 p.m. – 1:00 a.m.

Sunday, August 18, 2024 | 1:00 p.m. – 11:00 p.m.

Monday, August 19, 2024 | 5:30 p.m. – 12:00 a.m.

Tuesday, August 20, 2024 | 5:30 p.m. – 12:00 a.m.

Wednesday, August 21, 2024 | 5:30 p.m. – 12:00 a.m.

Thursday, August 22, 2024 | 5:30 p.m. – 12:00 a.m.

Friday, August 23, 2024 | 5:30 p.m. – 12:30 a.m.

Saturday, August 24, 2024 | 1:00 p.m. – 1:00 a.m.

Sunday, August 25, 2024 | 1:00 p.m. – 11:00 p.m.

### **Commercial Exhibit Building Times**

Friday, August 16, 2024 | 5:30 p.m. – 11:30 p.m.

Saturday, August 17, 2024 | 1:00 p.m. – 11:30 p.m.

Sunday, August 18, 2024 | 1:00 p.m. – 10:30 p.m.

Monday, August 19, 2024 | 5:30 p.m. – 10:30 p.m.

Tuesday, August 20, 2024 | 5:30 p.m. – 10:30 p.m.

Wednesday, August 21, 2024 | 5:30 p.m. – 10:30 p.m.

Thursday, August 22, 2024 | 5:30 p.m. – 10:30 p.m.

Friday, August 23, 2024 | 5:30 p.m. – 11:30 p.m.

Saturday, August 24, 2024 | 1:00 p.m. – 11:30 p.m.

Sunday, August 25, 2024 | 1:00 p.m. – 10:30 p.m.

## **List of Vendors**

**Food:** Stiffler's, Pecos Pete's Soda, McKinney's Funnel Cakes, TCG, Texas Sweet Tea, Stephen Pace Family Corn, Tudy's Tacos, McKinney's Corn Dogs, Torres Tacos, Portafino, Winkle Concessions, Mrs. Piggy's Catering, Bobby's Fajitas, Koots Jerky, Blake's Snow Shack, Antognitos El Rey, Amante Woodfired Pizza, Beth Marie's Ice Cream, Happy's Sip & Dip, Indolishus, Sticks N Things, All In One Cuisine, Soft Serve Social

**Inside:** Texas Monkey Business, Maverick Windows, Dream Weaver Bath, Dan McMahan Caricaturist, Solar Patios and Pergola, Vietnam Veterans, AL Johnson Leather, Rustic Ruffles, Feathered Frogs, Cowgirl Commodities, Topsy Gypsy Clothing Co, Color Street, Trendy Southwest Hippie, Vcor Clothing, Gypsy Star Designs, JV Jewelry, C Bar W, Nothing Bundt Cakes, Right Way Chimney Service, The Candyman Company, Keto Sweets Bakery, Southern Girls Boutique, Sweet Tees, CVA Products, Chocolate Moonshine Co, Papparazzi Jewelry, The Boujee Bison, Mary Kay, Sarah Felts, Abby's Bakery, Denton County/Sheriff, Nature's Finest Art, The Gideons International, Vintage Clothes Repurposed, Bass Pro Shops, GJ's Mercantile, Rockin Country Boutique, Fatima Designs, Halo Darlin', Faithsdeals, Mae Rose & Co., Rugged Edge Blades, Diamond B Sales

**Outside:** MTD Texas, New London Enterprises, Rockin HD Entertainment, Sullivan Supply Inc.

## **Attractions**

Rodeo – Parade – Carnival – Commercial Exhibits and Shopping – Food Vendors – Swifty Swine Pig Racing – Loop Rawlins One Man Wild West Show - AgVentureland

## **List of Entertainment/Artists**

Friday, August 16, 2024 | Clay Walker, Isaac Hoskins, Jason Lovell, Big Joe Walker, Josh Ward

Saturday, August 17, 2024 | Josh Turner, Joe King

Sunday, August 18, 2024 | Michael Salgado, South TX Homies

Monday, August 19, 2024 | Jake Hooker & The Outsiders, Sonny Burgess, Jolie Holliday, Brian Houser

Tuesday, August 20, 2024 | Ryder Grimes, Billie Jo Jones, Austin Akins, Mark Lafon, Ariana Ortiz

Wednesday, August 21, 2024 | Kody West, Jessee Lee Band, Cameron Hobbs

Thursday, August 22, 2024 | Casey Donahew, Kolby Cooper, Hayden Hilliard, Jarrod Morris

Friday, August 23, 2024 | Ashley McBryde, Michael Kelton, Scott Sean White, Dave Thomas, Tyler Halverson

Saturday, August 24, 2024 | Neal McCoy, Tanner Sparks, Jared Thomas, Jeff Martin, Micky & the Motorcars

Sunday, August 25, 2024 | Los Herederos de Nuevo Leon, Joe B Project IV

## **Contests**

Mutton Bustin' – Livestock Shows – No Limits Livestock Show – Photography Contest – Beauty Pageant – Rodeo Queen Contest – Creative Arts Contest – Youth Art Contest – Baking Contest

## **Rodeo Schedule**

Friday, August 16, 2024 – PRCA Rodeo Performance 1

Saturday, August 17, 2024 – PRCA Rodeo Performance 2

Sunday, August 18, 2024 – PRCA Rodeo Performance 3

Monday, August 19, 2024 – Invitational Ranch Rodeo

Tuesday, August 20, 2024 – 21 & Under Rodeo Performance 1

Wednesday, August 21, 2024 – 21 & Under Rodeo Performance 2

Thursday, August 22, 2024 – Bull Blowout

Friday, August 23, 2024 – Bull Blowout

Saturday, August 24, 2024 – Bull Blowout & Freestyle Bullfights

Sunday, August 25, 2024 – Celebracion del Toro

## **2023 Miss Rodeo North Texas Fair Royalty**

Miss Rodeo North Texas Fair – Ashlyn Williams

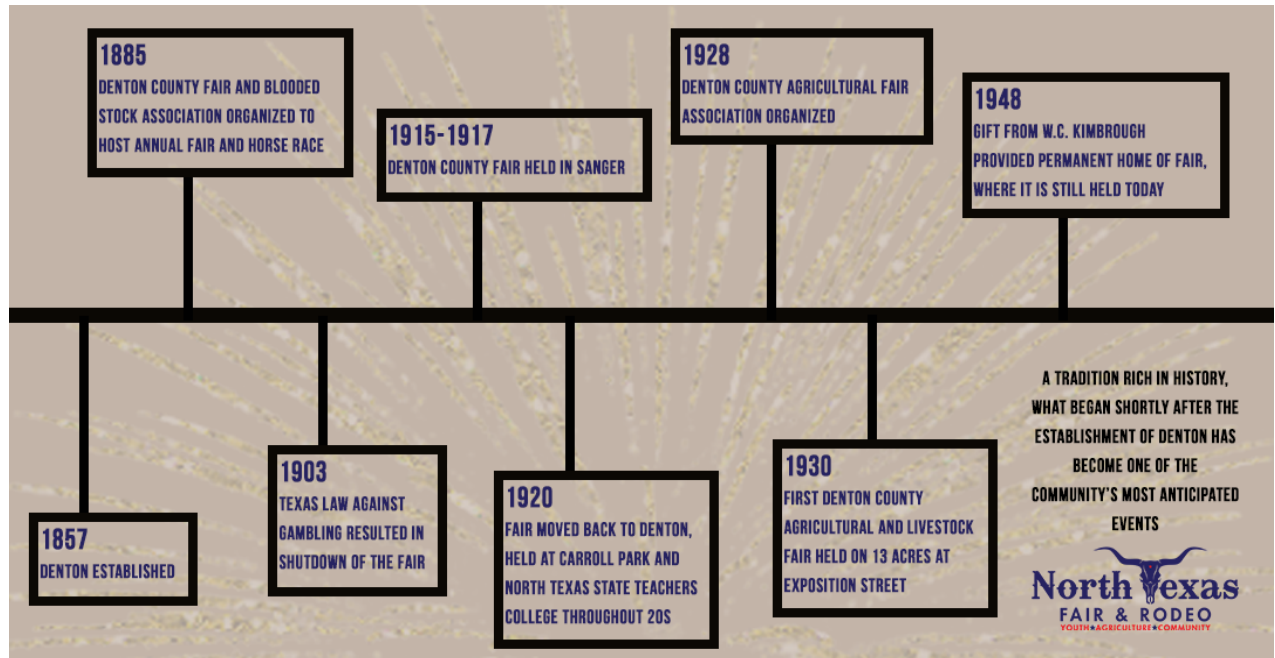
Miss Rodeo North Texas Fair Teen – Kate Dill

North Texas Fair & Rodeo Princess – Hayden Slagle

North Texas Fair & Rodeo Junior Princess – Ava Rafferty

## NTFR HISTORY, FACTS AND INFORMATION

For complete information about the North Texas Fair & Rodeo, visit [ntfair.com](http://ntfair.com). You can also follow us on social media via [Facebook](#), [Instagram](#), [Twitter](#), [Tik Tok](#) and [YouTube](#).



### MORE THAN 700 MEMBERS AND VOLUNTEERS

#### Committees

- BBQ
- Front Beer
- Main Beer
- Rodeo Beer
- Beverage Cart
- Chili
- Commercial Exhibits/Fair Wear
- Baking Contest
- Creative Arts Contest
- Dunking Booth
- Entertainment
- Exterior Design
- Fairgrounders
- Finance
- Gates/Magic Money

Golf  
Grounds & Maintenance  
Horse Show  
Hospitality  
Hydration Station  
Beer & Ice Distribution  
ID Checkers  
Inventory  
Kick Off Party  
Livestock  
Mutton Bustin'  
Office Administration  
Outdoor Sign  
Pageant  
Parade  
Parking  
Vendor Parking  
Livestock Parking  
Inter Parking  
Inside Parking  
Photography Contest  
Risk Management  
Rodeo  
Rodeo Programs  
Rodeo Security  
Rodeo Queen Contest  
Workhorse  
Youth Art Contest

**OVER \$12 MILLION ANNUAL ECONOMIC IMPACT IN DENTON COUNTY**

**OVER \$34,000 AWARDED IN SCHOLARSHIPS ANNUALLY  
by NTFR and associates**

**OVER \$725,000 REINVESTED INTO THE COMMUNITY ANNUALLY  
by NTFR and associates**

**THANK YOU FOR YOUR SUPPORT  
AND FOR PROMOTING OUR GREAT EVENT!**

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