

## **2025 North Texas Fair & Rodeo Videography Internship**

### **Description:**

The North Texas Fair & Rodeo is seeking an up-and-coming videographer to produce fresh and impactful video content. This individual will work directly with the Marketing & Media Manager throughout the 10-day event, as well as the Executive Director, Executive Assistant, a Board of Directors and numerous volunteer committee chairs. This is a flat-rate paid position with added benefits of meals while on-site. This is a great opportunity for anyone passionate about videography, and especially those interested in rodeo and livestock media. This individual will be able to use the content created to market themselves as professionals in their future career.

### **Expectations:**

- Ability to be on-site majority of when the North Texas Fair & Rodeo is open, particularly during these hours
  - Friday, August 15<sup>th</sup> | 5:30 p.m. through 11:30 p.m.
  - Saturday, August 16<sup>th</sup> | 9:00 a.m. through 12:00 a.m. (Free to leave after parade before coming back in afternoon)
  - Sunday, August 17<sup>th</sup> | 1:00 p.m. through 10:30 p.m.
  - Monday, August 18<sup>th</sup> | 5:30 p.m. through 10:30 p.m.
  - Tuesday, August 19<sup>th</sup> | 5:30 p.m. through 10:30 p.m.
  - Wednesday, August 20<sup>th</sup> | 5:30 p.m. through 11:00 p.m.
  - Thursday, August 21<sup>st</sup> | 5:30 p.m. through 11:30 p.m.
  - Friday, August 22<sup>nd</sup> | 5:30 p.m. through 11:30 p.m.
  - Saturday, August 23<sup>rd</sup> | 1:00 p.m. through 12:00 a.m.
  - Sunday, August 24<sup>th</sup> | 1:00 p.m. through 10:30 p.m.
- Own your own camera, videography equipment, laptop, etc.
  - Will provide SD card(s), and you will have access to a DJI Pocket II camera

**Roles/Responsibilities:**

- Create a daily Tik Tok / Reel style video to be posted by 10:00 a.m. the following morning
- Create a 5 – 7 minute fair recap video upon completion of fair within 3 weeks of closing, complete with interviews and voiceovers
- Create a 2 – 3 minute fair promo video to use the following year for marketing within 2 months of closing, possibly with interviews and voiceovers
- Upload and organize all footage to be used as B-Roll in years to come within 2 months of closing
- Other media and communications duties as assigned

**Benefits:**

- \$500 Compensation
- Dinner provided every night during fair, and lunch on weekends
- Hotel room near fairgrounds (If not local within 30 miles)
- Freedom to use all content created on personal channels and portfolio (After NTFR publishes them officially)
- Will work with school/university for internship credit if needed

**Who We're Looking For:**

- A student classified as a junior or senior, or a recent graduate, looking to gain videography experience
- Livestock show and rodeo experience preferred, but not necessary
- Videography experience and ability to work personal camera and equipment required
- Knowledge of Adobe Premiere, CapCut and other editing software required
- Understanding of recent social media and videography trends
- Strong interview and communication skills
- Self-starter with ambition to produce interesting video content
- Ability to meet tight deadlines and work well under pressure
- Strong organizational skills, time management skills and attention to detail required
- Ability to work independently without supervision, be self-directed and demonstrate initiative
- Ability to take direction without follow up
- Must have reliable transportation to get to and from the fairgrounds every day

**To Apply:**

Send your updated resume, cover letter and portfolio of videography work to [hannah@ntfair.com](mailto:hannah@ntfair.com) by April 18, 2025.